

ESTTA Tracking number: **ESTTA783663**

Filing date: **11/17/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Sexy Hair Concepts, LLC
Granted to Date of previous extension	11/23/2016
Address	21551 Prairie Street Chatsworth, CA 91311 UNITED STATES

Attorney information	Roberta Jacobs-Meadway Eckert Seamans Cherin & Mellott, LLC 50 South 16th Street Philadelphia, PA 19102 UNITED STATES rjacobsmeadway@eckertseamans.com, ipdocket@eckertseamans.com, lmcguinness@eckertseamans.com, cfrangiosa@eckertseamans.com Phone: 215-851-8522
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Applicant Information

Application No	86931789	Publication date	07/26/2016
Opposition Filing Date	11/17/2016	Opposition Period Ends	11/23/2016
Applicant	SIMPLY PLUS CO., LTD. 5F., No. 665, Bannan Rd. New Taipei City 235, TAIWAN		

Goods/Services Affected by Opposition


Class 003. First Use: 2008/03/00 First Use In Commerce: 2008/03/00 All goods and services in the class are opposed, namely: Air fragrancings preparations; Aromatic oils; Beauty masks; Body wash; Cosmetics; Eye shadow; Facial cleansers; Hair care preparations; Lipsticks; Make-up remover; Nail polish; Perfumes; Shampoos; Skin whitening creams; Sun block; Vanishing cream; Body milks; Cosmetic milks; Non-medicated mouth washes; Non-medicated skin care preparations

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
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Marks Cited by Opposer as Basis for Opposition


U.S. Registration No.	3927766	Application Date	08/02/2006
Registration Date	03/08/2011	Foreign Priority	NONE

		Date	
Word Mark	SEXY		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 003. First use: First Use: 1998/06/15 First Use In Commerce: 1998/12/21 hair care products, namely hair shampoos, hair colors, hair conditioners, hair mousses, hair sprays, hair gels, hair gel foams, hair crÃmes, hair waxes, hair detanglers, hair balms, hair glosses, hair pomades, dry silicon serum sprays for hair and hair tonics		

U.S. Registration No.	2403396	Application Date	02/05/1999
Registration Date	11/14/2000	Foreign Priority Date	NONE
Word Mark	SEXY HAIR		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 003. First use: First Use: 1998/06/15 First Use In Commerce: 1998/12/21 Hair care products for men, women and children, namely hair shampoos, hair conditioners, hair lotions, hair cremes, hair gels, hair sprays, hair color, hair dyes, hair rinses, hair mousse		

U.S. Registration No.	3539680	Application Date	01/02/2008
Registration Date	12/02/2008	Foreign Priority Date	NONE
Word Mark	BIGSEXYHAIR		

Design Mark	BIGSEXYHAIR
Description of Mark	NONE
Goods/Services	Class 003. First use: First Use: 1998/12/31 First Use In Commerce: 1998/12/31 hair care products, namely, hair shampoos, [hair colors,] hair conditioners, hair mousses, hair sprays, hair gels, hair gel foams, hair cremes, hair waxes, hair detanglers, hair balms, hair glosses, and hair pomades [hair tonics]

U.S. Registration No.	3478939	Application Date	05/21/2007
Registration Date	08/05/2008	Foreign Priority Date	NONE
Word Mark	SEXY		
Design Mark			
Description of Mark	The mark consists of a star followed by the word "SEXY". The color red appears in the star and the word "SEXY".		
Goods/Services	Class 003. First use: First Use: 2002/04/30 First Use In Commerce: 2002/04/30 hair care products, namely, hair shampoos, hair colors, hair conditioners, hairmousses, hair sprays, hair gels, hair gel foams, hair creams, hair styling fixative in the nature of hair waxes, hair detangling sprays, hair balms, hair glosses, hair pomades, dry silicon serum sprays for hair and hair tonics		

U.S. Registration No.	3247540	Application Date	08/02/2006
Registration Date	05/29/2007	Foreign Priority Date	NONE
Word Mark	HEALTHY SEXY		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 003. First use: First Use: 2001/05/20 First Use In Commerce: 2001/05/20 hair care products, namely hair shampoos, hair conditioners, hair pomades and hair tonics

Attachments	78942914#TMSN.png(bytes) 75634213#TMSN.png(bytes) 77362571#TMSN.png(bytes) 77186183#TMSN.png(bytes) 78942919#TMSN.png(bytes) Notice of Opposition.pdf(222571 bytes) Exhibit A to Notice of Opposition.pdf(4642885 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Christina D. Frangiosa/
Name	Christina D. Frangiosa
Date	11/17/2016

I HEREBY CERTIFY THAT THIS CORRESPONDENCE IS BEING
TRANSMITTED ELECTRONICALLY TO THE COMMISSIONER FOR
TRADEMARKS - <http://esta.uspto.gov/filing-type.jsp>

By: [Signature]
DATE: 11-17-16

BOX TTAB FEE

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

SEXY HAIR CONCEPTS LLC

OPPOSER,

v.

SIMPLY PLUS CO. LTD.

APPLICANT.

Opposition No. _____

NOTICE OF OPPOSITION

Honorable Commissioner for Trademarks
P. O. Box 1451
Alexandria, VA 22313-1451

In the matter of Trademark Application Serial No. 86/931,789 for the mark "SEXY
LOOK & Design," filed March 7, 2016 and published for opposition in the Official Gazette on
July 26, 2016.

Sexy Hair Concepts LLC, a Delaware limited liability company having a place of
business at 21551 Prairie Street, Chatsworth, CA 91311 ("Opposer"), believes that it will be
damaged by the registration of the mark shown in the above-identified application for the goods
identified in such application in International Class 3 and hereby opposes the same. The grounds
for opposition are as follows:

1. Simply Plus Co. Ltd. ("Applicant"), seeks to register "SEXY LOOK &
Design" as a trademark for use in connection with "Air fragrancing preparations; Aromatic oils;
Beauty masks; Body wash; Cosmetics; Eye shadow; Facial cleansers; Hair care preparations;
Lipsticks; Make-up remover; Nail polish; Perfumes; Shampoos; Skin whitening creams; Sun

block; Vanishing cream; Body milks; Cosmetic milks; Non-medicated mouth washes; Non-medicated skin care preparations” in International Class 3, as evidenced by the publication of said mark in the Official Gazette on July 26, 2016.

2. The application which is the subject of this opposition was filed March 7, 2016 on the basis of Section 1(a), claiming a date of first use in March 2008.

3. Opposer is and has been engaged in the development, manufacture and sale of hair care and styling products and has built a successful business in connection therewith.

4. Since at least as early as 1998, Opposer, itself and through its predecessor in interest and title, has used “SEXY” and “SEXY HAIR” as names and marks and as the dominant element of its names and its marks for hair care preparations.

5. The nature and extent of Opposer’s use of its “SEXY” and “SEXY HAIR” names and marks including “BIGSEXYHAIR”; “STRAIGHTSEXYHAIR” “SEXY & Star design” and “HEALTHY SEXY” can be seen at its website, www.sexyhairconcepts.com.

6. Opposer has taken steps to protect its “SEXY” and “SEXY HAIR” marks and has secured U.S. Trademark Registration Nos. 3,927,766 and 2,403,396 and 3,539,680 and 3,478,939, and 3,247,540 for the marks for the hair care products as identified therein. Each of these registrations is valid, subsisting and incontestable. A copy of the pertinent information about such registrations from the PTO database showing status and title is attached as Exhibit A.

7. The “SEXY” and “SEXY HAIR” marks and names, are inherently distinctive as applied to Opposer’s hair care and styling products and have acquired distinctiveness and commercial strength by virtue of significant, continuous, substantially exclusive use in commerce and the recognition of the mark by the relevant public.

8. Use of the “SEXY” and “SEXY HAIR” names and marks by Opposer has been continuous and commercially significant.

9. By virtue of Opposer's continuous use in commerce of its registered "SEXY" and "SEXY HAIR" trademarks and its use of the Sexy and Sexy Hair names in connection with its business and related goods, and the nature and extent of such use, such business and related goods have become well and favorably known to the relevant trade and public under such names and marks and identify the business and related goods of Opposer.

10. As Opposer is the owner of subsisting U.S. trademark registrations for its "SEXY" and "SEXY HAIR" marks, priority is not in issue.

11. In the application herein opposed, there are no restrictions on trade channels, so it must be presumed that the hair care preparations and shampoos identified in the application will travel through all trade channels appropriate for goods of that type.

12. Applicant's mark when used in connection with hair care preparations and shampoos is confusingly similar to Opposer's registered "SEXY" and "SEXY HAIR" trademarks and to Opposer's "Sexy Hair" and "Sexy" names.

13. Each of Opposer's names and marks, and Applicant's mark, employ "SEXY" as the dominant or a dominant element and both Opposer's names and marks and Applicant's mark employ a descriptive term as a component of the marks, such as LOOK, BIG, and HEALTHY.

14. The goods sold by Opposer and the hair care preparations and shampoos of Applicant identified in the application herein opposed are essentially the same.

15. Applicant's trademark "SEXY LOOK & Design" as applied to hair care preparations shampoos as identified in the application herein opposed so resembles Opposer's registered "SEXY" and "SEXY HAIR" trademarks and its "Sexy" and "Sexy Hair" names as used in connection with Opposer's business and related goods, that it is likely to cause confusion, mistake, and/or deception.

16. If Applicant is permitted to register "SEXY LOOK & Design" as a mark for hair care preparations and shampoos as set forth in the application, confusion of the relevant trade and public is likely to result, which will damage and injure Opposer.

17. On seeing Applicant's "SEXY LOOK & Design" mark used in connection with Applicant's hair care preparations and shampoos and with its emphasis on the initial term SEXY, purchasers and potential purchasers are likely to believe in error that such goods are offered by or in association with Opposer or that Opposer and Applicant are affiliated.

18. Any defect, objection to, or fault found with Applicant's hair care preparations and shampoos sold under the mark "SEXY LOOK & Design" would reflect on and injure the reputation that Opposer has established for its goods and business.

19. If Applicant is granted a registration for the mark herein opposed for the goods in International Class 3, it would obtain thereby at least a *prima facie* exclusive right to use the mark for such goods as identified in the registration. Such registration would be a source of damage and injury to Opposer.

WHEREFORE, Sexy Hair Concepts LLC prays that registration of the mark of Application Serial No. 86/931,789 for the goods in International Class 3 be refused and that this opposition be sustained.

Respectfully submitted,

Dated: 11/17/16

By: s/Christina D. Frangiosa/
Roberta Jacobs-Meadway
Christina D. Frangiosa
Jenna P. Torres
ECKERT SEAMANS CHERIN & MELOTT, LLC
Two Liberty Place
50 S. 16th Street, 22nd Floor
Philadelphia, PA 19102
(215) 851-8522

ATTORNEYS FOR OPPOSER

CERTIFICATE OF SERVICE

The undersigned hereby certifies that a true and correct copy of the attached
Notice of Opposition was served on correspondent for Applicant on the date listed below via
U.S. Mail:

John Alumit
Alumit IP
135 S. Jackson Street, Suite 200
Glendale, CA 91205

Dated: 11/17/16

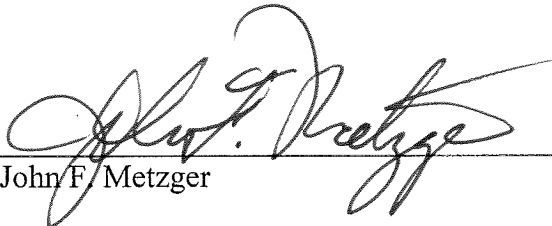
By: 
John F. Metzger

EXHIBIT A

Generated on: This page was generated by TSDR on 2016-11-17 15:35:58 EST

Mark: SEXY

SEXY

US Serial Number: 78942914

Application Filing Date: Aug. 02, 2006

US Registration Number: 3927766

Registration Date: Mar. 08, 2011

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Mar. 08, 2011

Publication Date: Mar. 13, 2007

Mark Information

Mark Literal Elements: SEXY

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 2403396, 2486702, 2757856 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: hair care products, namely hair shampoos, hair colors, hair conditioners, hair mousses, hair sprays, hair gels, hair gel foams, hair crèmes, hair waxes, hair detanglers, hair balms, hair glosses, hair pomades, dry silicon serum sprays for hair and hair tonics

International Class(es): 003 - Primary Class

U.S Class(es): 001, 004, 006, 050, 051, 052

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 15, 1998

Use in Commerce: Dec. 21, 1998

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: SEXY HAIR CONCEPTS, LLC

Owner Address: 21551 PRAIRIE STREET
CHATSWORTH, CALIFORNIA 91311
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Eric Westerberg

Docket Number: SXY - SEXY

Attorney Primary Email Address: trademarks@henkel.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Eric Westerberg
Henkel Corporation
7201 E. Henkel Way
MS 01.45
Scottsdale, ARIZONA 85255
UNITED STATES

Phone: 480.754.6446

Fax: 480.754.6387

Correspondent e-mail: trademarks@henkel.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 15, 2016	TEAS SECTION 8 & 15 RECEIVED	
Apr. 20, 2016	ATTORNEY REVOKED AND/OR APPOINTED	
Apr. 20, 2016	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Mar. 08, 2016	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Jan. 14, 2014	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Dec. 26, 2012	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Aug. 07, 2012	NOTICE OF SUIT	
Aug. 03, 2011	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
May 25, 2011	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Mar. 08, 2011	REGISTERED-PRINCIPAL REGISTER	
Jan. 31, 2011	TTAB RELEASE CASE TO TRADEMARKS	178324
Jan. 31, 2011	OPPOSITION TERMINATED NO. 999999	178324
Jan. 31, 2011	OPPOSITION DISMISSED NO. 999999	178324
Apr. 23, 2008	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 06, 2008	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 11, 2007	OPPOSITION INSTITUTED NO. 999999	178324
Apr. 09, 2007	EXTENSION OF TIME TO OPPOSE RECEIVED	
Mar. 13, 2007	PUBLISHED FOR OPPOSITION	
Feb. 21, 2007	NOTICE OF PUBLICATION	
Jan. 31, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	68123
Jan. 31, 2007	ASSIGNED TO LIE	68123
Dec. 28, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 28, 2006	ASSIGNED TO EXAMINER	77875
Aug. 08, 2006	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Mar. 08, 2011

Assignment Abstract Of Title Information

Summary

Total Assignments: 8

Registrant: Sexy Hair Concepts, LLC

Assignment 1 of 8

Conveyance: NOTICE OF GRANT OF SECURITY INTEREST

Reel/Frame: 3764/0380

Pages: 7

Date Recorded: Apr. 22, 2008

Supporting Documents: [assignment-tm-3764-0380.pdf](#)

Assignor

Name: SEXY HAIR CONCEPTS, LLC

Execution Date: Apr. 09, 2008

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: CALIFORNIA
Where Organized:

Assignee

Name: BANK OF AMERICA, N.A., AS COLLATERAL AGENT

State or Country: UNITED STATES
Where Organized:

Legal Entity Type: NATIONAL BANKING ASSOCIATION

Address: 800 FIFTH AVENUE
WA1-501-32-37
SEATTLE, WASHINGTON 98104

Correspondent

Correspondent Name: MOORE & VAN ALLEN PLLC

Correspondent Address: 430 DAVIS DRIVE
SUITE 500
MORRISVILLE, NC 27560

Domestic Representative - Not Found

Assignment 2 of 8

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: 4618/0260

Pages: 44

Date Recorded: Sep. 07, 2011

Supporting Documents: [assignment-tm-4618-0260.pdf](#)

Assignor

Name: BANK OF AMERICA, N.A., AS COLLATERAL AGENT

Execution Date: Apr. 08, 2011

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country: UNITED STATES
Where Organized:

Assignee

Name: SEXY HAIR CONCEPTS, LLC

State or Country: DELAWARE
Where Organized:

Legal Entity Type: LIMITED LIABILITY COMPANY

Address: 21551 PRAIRIE STREET
CHATSWORTH, CALIFORNIA 91311

Correspondent

Correspondent Name: MATTHEW E. BLACK

Correspondent Address: 1211 AVENUE OF THE AMERICAS
ROPES & GRAY LLP
NEW YORK, NY 10036-8704

Domestic Representative - Not Found

Assignment 3 of 8

Conveyance: CHANGE OF NAME

Reel/Frame: 4545/0001

Pages: 10

Date Recorded: May 20, 2011

Supporting Documents: [assignment-tm-4545-0001.pdf](#)

Name: SEXY HAIR CONCEPTS, LLC
Legal Entity Type: LIMITED LIABILITY COMPANY

Assignor
Execution Date: Apr. 19, 2011
State or Country: CALIFORNIA
Where Organized:

Name: SEXY HAIR LLC
Legal Entity Type: LIMITED LIABILITY COMPANY
Address: 21551 PRAIRIE STREET
CHATSWORTH, CALIFORNIA 91311

Assignee
State or Country: DELAWARE
Where Organized:

Correspondent Name: JAY MEADWAY
Correspondent Address: 50 SOUTH 16TH STREET, 22ND FLOOR
TWO LIBERTY PLACE
PHILADELPHIA, PA 19102

Correspondent

Domestic Representative - Not Found

Assignment 4 of 8

Conveyance: SECURITY INTEREST
Reel/Frame: 4529/0562
Date Recorded: Apr. 27, 2011
Supporting Documents: [assignment-tm-4529-0562.pdf](#)

Pages: 8

Name: SEXY HAIR LLC
Legal Entity Type: LIMITED LIABILITY COMPANY

Assignor
Execution Date: Apr. 25, 2011
State or Country: DELAWARE
Where Organized:

Name: BANK OF MONTREAL, AS COLLATERAL AGENT
Legal Entity Type: NATIONAL BANKING ASSOCIATION
Address: 115 S. LASALLE STREET, 12 WEST
CHICAGO, ILLINOIS 60603

Assignee
State or Country: UNITED STATES
Where Organized:

Correspondent Name: SHARON PATTERSON, PARALEGAL
Correspondent Address: C/O GOLDBERG KOHN LTD., 55 E. MONROE ST.
STE 3300
CHICAGO, IL 60603

Correspondent

Domestic Representative - Not Found

Assignment 5 of 8

Conveyance: CHANGE OF NAME
Reel/Frame: 4591/0032
Date Recorded: Jul. 26, 2011
Supporting Documents: [assignment-tm-4591-0032.pdf](#)

Pages: 5

Name: SEXY HAIR LLC
Legal Entity Type: LIMITED LIABILITY COMPANY

Assignor
Execution Date: Jul. 07, 2011
State or Country: DELAWARE
Where Organized:

Name: SEXY HAIR CONCEPTS, LLC
Legal Entity Type: LIMITED LIABILITY COMPANY

Assignee
State or Country: DELAWARE
Where Organized:

Address: 21551 PRAIRIE STREET

CHATSWORTH, CALIFORNIA 91311

Correspondent

Correspondent Name: SHARON PATTERSON, PARALEGAL

Correspondent Address: C/O GOLDBERG KOHN LTD., 55 E. MONROE ST.
STE. 3300
CHICAGO, IL 60603

Domestic Representative - Not Found

Assignment 6 of 8

Conveyance: SECURITY INTEREST

Reel/Frame: 4611/0940

Pages: 19

Date Recorded: Aug. 25, 2011

Supporting Documents: [assignment-tm-4611-0940.pdf](#)

Assignor

Name: SEXY HAIR CONCEPTS, LLC

Execution Date: Aug. 25, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: U.S. BANK NATIONAL ASSOCIATION

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: ONE US BANK PLAZA
12TH FLOOR
ST. LOUIS, MISSOURI 63101

Correspondent

Correspondent Name: TIFFANY L. SCHWARTZ

Correspondent Address: ONE US BANK PLAZA
THOMPSON COBURN LLP
ST. LOUIS, MO 63101

Domestic Representative - Not Found

Assignment 7 of 8

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: 4611/0959

Pages: 7

Date Recorded: Aug. 25, 2011

Supporting Documents: [assignment-tm-4611-0959.pdf](#)

Assignor

Name: BANK OF MONTREAL

Execution Date: Aug. 25, 2011

Legal Entity Type: CHARTERED BANK

State or Country Where Organized: CANADA

Assignee

Name: SEXY HAIR CONCEPTS, LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 21551 PRAIRIE STREET
CHATSWORTH, CALIFORNIA 91311

Correspondent

Correspondent Name: TIFFANY L. SCHWARTZ

Correspondent Address: ONE US BANK PLAZA
THOMPSON COBURN LLP
ST. LOUIS, MO 63101

Domestic Representative - Not Found

Assignment 8 of 8

Conveyance: AMENDMENT TO PAENT AND TRADEMARK SECURITY AGREEMENT

Reel/Frame: 4923/0250

Pages: 13

Date Recorded: Dec. 19, 2012

Supporting Documents: assignment-tm-4923-0250.pdf

Assignor

Name: SEXY HAIR CONCEPTS, LLC

Execution Date: Dec. 14, 2012

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: U.S. BANK NATIONAL ASSOCIATION

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: ONE US BANK PLAZA, 12TH FLOOR
ST. LOUIS, MISSOURI 63101

Correspondent

Correspondent Name: JENNIFER A. VISINTINE

Correspondent Address: ONE US BANK PLAZA
THOMPSON COBURN LLP
ST. LOUIS, MO 63101

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 11

Type of Proceeding: Opposition

Proceeding Number: 91229052

Filing Date: Jul 19, 2016

Status: Terminated

Status Date: Oct 17, 2016

Interlocutory Attorney: KATIE W MCKNIGHT

Defendant

Name: Zhang Bin

Correspondent Address: J&C IP AGENCY
848 N RAINBOW BLVD #1823
LAS VEGAS NV , 89107
UNITED STATES

Correspondent e-mail: trademarkgogo@gmail.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
WOWSEXY	Abandoned - After Inter-Partes Decision	<u>86843390</u>	

Plaintiff(s)

Name: Sexy Hair Concepts, LLC

Correspondent Address: ROBERTA JACOBS-MEADWAY
ECKERT SEAMANS CHERIN & MELLOTT LLC
50 S 16TH STREET , TWO LIBERTY PLACE 22ND FLOOR
PHILADELPHIA PA , 19102
UNITED STATES

Correspondent e-mail: rjacobsmeadway@eckertseamans.com , ipdocket@eckertseamans.com , egallard@eckertseamans.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SEXY	Registered	<u>78942914</u>	<u>3927766</u>
SEXY HAIR	Renewed	<u>75634213</u>	<u>2403396</u>

STRAIGHTSEXYHAIR	Registered	<u>85853433</u>	<u>4446683</u>
SEXYHAIR	Registered	<u>85864092</u>	<u>4446753</u>
STYLESEXYHAIR	Registered	<u>85980684</u>	<u>4482684</u>
SEXY	Section 8 and 15 - Accepted and Acknowledged	<u>77186183</u>	<u>3478939</u>
BIGSEXYHAIR	Section 8 and 15 - Accepted and Acknowledged	<u>77362571</u>	<u>3539680</u>

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 19, 2016	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 19, 2016	Aug 28, 2016
3	PENDING, INSTITUTED	Jul 19, 2016	
4	P'S CORRECTED CERT OF SERVICE OF ENTRY NO. 1	Jul 20, 2016	
5	NOTICE OF DEFAULT	Sep 07, 2016	
6	BD DECISION: SUSTAINED	Oct 17, 2016	
7	TERMINATED	Oct 17, 2016	

Type of Proceeding: Opposition

Proceeding Number: 91215418

Filing Date: Mar 13, 2014

Status: Terminated

Status Date: Mar 13, 2014

Interlocutory Attorney: CHRISTEN M ENGLISH

Defendant

Name: Inspired Beauty Brands, Inc.

Correspondent Address: MATTHEW J BRESNAHAN
WILSON SONSINI GOODRICH & ROSATI
12235 EL CAMINO REAL STE 200
SAN DIEGO CA , 92130-3002
UNITED STATES

Correspondent e-mail: mbresnahan@wsqr.com , thooper@wsqr.com , trademarks@wsqr.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
WHO SAYS SILVER HAIR ISN'T SEXY?	Abandoned - After Inter-Partes Decision	<u>86072240</u>	
Plaintiff(s)			

Name: Sexy Hair Concepts, Inc.

Correspondent Address: ROBERTA JACOBS MEADWAY
ECKERT SEAMANS CHERIN & MELLOTT LLC
50 S 16TH STREET TWO LIBERTY PLACE, 22ND FLOOR
PHILADELPHIA PA , 19102
UNITED STATES

Correspondent e-mail: rjacobsmeadway@eckertseamans.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SEXY	Registered	<u>78942914</u>	<u>3927766</u>
SEXY HAIR	Renewed	<u>75634213</u>	<u>2403396</u>
BIGSEXYHAIR	Section 8 and 15 - Accepted and Acknowledged	<u>77362571</u>	<u>3539680</u>
STRAIGHTSEXYHAIR	Registered	<u>85853433</u>	<u>4446683</u>
SEXY	Section 8 and 15 - Accepted and Acknowledged	<u>77186183</u>	<u>3478939</u>
HEALTHY SEXY	Section 8 - Accepted	<u>78942919</u>	<u>3247540</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Mar 13, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 13, 2014	Apr 22, 2014
3	PENDING, INSTITUTED	Mar 13, 2014	
4	ANSWER	Apr 22, 2014	

5	W/DRAW OF APPLICATION	Jul 16, 2014
6	BD DECISION: SUSTAINED	Jul 24, 2014
7	TERMINATED	Jul 24, 2014
8	BD DECISION: SUSTAINED	Jul 24, 2014

Type of Proceeding: Opposition

Proceeding Number: 91215304

Filing Date: Feb 27, 2014

Status: Terminated

Status Date: May 09, 2014

Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: O'Rourke Holdings LLC

Correspondent Address: M KEITH LIPSCOMB
LIPSCOMB EISENBERG & BAKER PL
2 S BISCAYNE BLVD , STE 3800
MIAMI FL , 33131-1809
UNITED STATES

Correspondent e-mail: KLipscomb@LEBFIRM.COM , melias@trademarkp

Associated marks

Mark	Application Status	Serial Number	Registration Number
SEXY PET	Abandoned - After Inter-Partes Decision	<u>86072556</u>	

Plaintiff(s)

Name: Sexy Hair Concepts, LLC

Correspondent Address: CANDACE LYNN BELL
ECKERT SEAMSNS CHERIN & MELLLOTT LLC
50 SOUTH 16TH ST, TWO LIBERTY PLACE 22ND FL
Philadelphia PA , 19102
UNITED STATES

Correspondent e-mail: cbell@eckertseamans.com , ipdocket@eckertseamans.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SEXY HAIR	Renewed	<u>75634213</u>	<u>2403396</u>
SEXY	Section 8 and 15 - Accepted and Acknowledged	<u>77186183</u>	<u>3478939</u>
SEXY	Registered	<u>78942914</u>	<u>3927766</u>
SEXYHAIR	Registered	<u>85864092</u>	<u>4446753</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 27, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 06, 2014	Apr 15, 2014
3	PENDING, INSTITUTED	Mar 06, 2014	
4	W/DRAW OF APPLICATION	Apr 14, 2014	
5	BD DECISION: SUSTAINED	May 09, 2014	
6	TERMINATED	May 09, 2014	

Type of Proceeding: Opposition

Proceeding Number: 91211021

Filing Date: Jun 11, 2013

Status: Terminated

Status Date: Sep 25, 2013

Interlocutory Attorney: ANDREW P BAXLEY

Defendant

Name: PARIS ZONA LIBRE, S.A.

Correspondent Address: ARTURO PÉREZ-GUERRERO
LAW OFFICES OF ARTURO PÉREZ-GUERRERO
P O BOX 9024163

SAN JUAN PR , 00902-4163
UNITED STATES

Correspondent e-mail: arturo@perezquerrero.com;serviciosmarca

Associated marks

Mark	Application Status	Serial Number	Registration Number
SEXY 4EVER	Abandoned - After Inter-Partes Decision	<u>85828703</u>	
Plaintiff(s)			

Name: Sexy Hair Concepts, LLC

Correspondent ROBERTA JACOBS MEADWAY
Address: ECKERT SEAMANS CHERIN & MELLOTT
50 S 16TH STREET 22 ND FLOOR, TWO LIBERTY PLACE
PHILADELPHIA PA , 19102
UNITED STATES

Correspondent e-mail: rjacobsmeadway@eckertseamans.com , cbell@eckertseamans.com , blabutta@eckertseamans.com , jmetzger@eckertseamans.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SEXY HAIR	Renewed	<u>75634213</u>	<u>2403396</u>
SEXY	Section 8 and 15 - Accepted and Acknowledged	<u>77186183</u>	<u>3478939</u>
BIGSEXYHAIR	Section 8 and 15 - Accepted and Acknowledged	<u>77362571</u>	<u>3539680</u>
SEXY	Registered	<u>78942914</u>	<u>3927766</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jun 11, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 11, 2013	Jul 21, 2013
3	PENDING, INSTITUTED	Jun 11, 2013	
4	P MOT FOR DEFAULT JUDGMENT	Aug 07, 2013	
5	BD DECISION: SUSTAINED	Sep 25, 2013	
6	TERMINATED	Sep 25, 2013	

Type of Proceeding: Opposition

Proceeding Number: 91209166

Filing Date: Feb 05, 2013

Status: Terminated

Status Date: May 14, 2013

Interlocutory Attorney: CHERYL S GOODMAN

Defendant

Name: Be Essential Labs, Inc.

Correspondent JORGE ESPINOSA
Address: ESPINOSA TRUEBA PL
1428 BRICKELL AVENUE, SUITE 100
MIAMI FL , 33131
UNITED STATES

Correspondent e-mail: jespinosa@etlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SOBESEXY	Abandoned - No Statement Of Use Filed	<u>85759781</u>	
Plaintiff(s)			

Name: Sexy Hair Concepts LLC

Correspondent ROBERTA JACOBS-MEADWAY
Address: ECKERT SEAMANS CHERIN MELLOTT LLC
TWO LIBERTY PLACE, 50 SOUTH 16TH STREET
PHILADELPHIA PA , 19102
UNITED STATES

Correspondent e-mail: rjacobsmeadway@eckertseamans.com , lrickles@eckertseamans.com

mail:

Associated marks

Mark	Application Status	Serial Number	Registration Number
SEXY HAIR	Renewed	<u>75634213</u>	<u>2403396</u>
SEXY	Section 8 and 15 - Accepted and Acknowledged	<u>77186183</u>	<u>3478939</u>
BIGSEXYHAIR	Section 8 and 15 - Accepted and Acknowledged	<u>77362571</u>	<u>3539680</u>
SEXY	Registered	<u>78942914</u>	<u>3927766</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 05, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 05, 2013	Mar 17, 2013
3	PENDING, INSTITUTED	Feb 05, 2013	
4	ANSWER	Mar 15, 2013	
5	MOT TO AMEND APPLICATION	May 02, 2013	
6	BD DECISION: DISMISSED	May 14, 2013	
7	TERMINATED	May 14, 2013	

Type of Proceeding: Opposition

Proceeding Number: 91207962

Filing Date: Nov 13, 2012

Status: Terminated

Status Date: Feb 21, 2013

Interlocutory Attorney: CHRISTEN M ENGLISH

Defendant

Name: Whitehall IV, LLC

Correspondent Address: WHITEHALL IV LLC
1420 HALSEY WAY STE 130
CARROLLTON TX , 75007 6451
UNITED STATES

Correspondent e-mail: marcym@spdcorp.net

Associated marks

Mark	Application Status	Serial Number	Registration Number
STONE-SEXY	Abandoned - After Inter-Partes Decision	<u>85682692</u>	

Plaintiff(s)

Name: Sexy Hair Concepts, LLC

Correspondent Address: ROBERTA JACOBS MEADWAY
ECKERT SEAMANS CHERIN MELLOTT LLC
TWO LIBERTY PLACE 50 S 16TH STREET, 22ND FLOOR
PHILADELPHIA PA , 19102
UNITED STATES

Correspondent e-mail: rjacobsmeadway@eckertseamans.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SEXY HAIR	Renewed	<u>75634213</u>	<u>2403396</u>
SEXY	Section 8 and 15 - Accepted and Acknowledged	<u>77186183</u>	<u>3478939</u>
BIGSEXYHAIR	Section 8 and 15 - Accepted and Acknowledged	<u>77362571</u>	<u>3539680</u>
SEXY	Registered	<u>78942914</u>	<u>3927766</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Nov 13, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 13, 2012	Dec 23, 2012
3	PENDING, INSTITUTED	Nov 13, 2012	
4	P'S MOTION FOR DEFAULT JUDGEMENT	Jan 02, 2013	

5 BOARD'S DECISION: SUSTAINED
6 TERMINATED

Feb 21, 2013
Feb 21, 2013

Type of Proceeding: Opposition

Proceeding Number: 91206651

Filing Date: Aug 22, 2012

Status: Terminated

Status Date: Feb 25, 2013

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: Marco Mantilla Diaz

Correspondent Address: MARCO MANTILLA DIAZ
PO BOX 141227
CORAL GABLES FL , 33114-1227
UNITED STATES

Correspondent e-mail: marco_mantilla@hotmail.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SEXY LOCKER	Registered	<u>85621232</u>	<u>4312022</u>

Plaintiff(s)

Name: Sexy Hair Concepts, LLC

Correspondent Address: ROBERTA JACOBS MEADWAY
ECKERT SEAMANS CHERIN & MELLOTT LLC
TWO LIBERTY PLACE, 50 SOUTH 16TH STREET 22ND FLOOR
PHILADELPHIA PA , 19102
UNITED STATES

Correspondent e-mail: RJacobsMeadway@eckertseamans.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SEXY HAIR	Renewed	<u>75634213</u>	<u>2403396</u>
SEXY	Section 8 and 15 - Accepted and Acknowledged	<u>77186183</u>	<u>3478939</u>
SEXY	Registered	<u>78942914</u>	<u>3927766</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Aug 22, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 22, 2012	Oct 01, 2012
3	PENDING, INSTITUTED	Aug 22, 2012	
4	STIPULATION FOR AN EXTENSION OF TIME	Sep 27, 2012	
5	EXTENSION OF TIME GRANTED	Sep 27, 2012	
6	AMENDMENT TO APPLICATION	Oct 11, 2012	
7	BOARD'S DECISION: DISMISSED	Feb 25, 2013	
8	TERMINATED	Feb 25, 2013	

Type of Proceeding: Opposition

Proceeding Number: 91203926

Filing Date: Feb 20, 2012

Status: Terminated

Status Date: Mar 02, 2012

Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: Henkel AG & Co. KGaA

Correspondent Address: A KATE HUFFMAN
HENKEL AG & CO KGaA
19001 N SCOTTSDALE RD
SCOTTSDALE AZ , 85255-9672
UNITED STATES

Correspondent e-mail: trademarks@us.henkel.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BED-SEXY IN AN INSTANT	Abandoned - After Inter-Partes Decision	<u>85409911</u>	
Plaintiff(s)			

Name: Sexy Hair Concepts, LLC

Correspondent
Address: ROBERTA JACOBS MEADWAY
ECKERT SEAMANS CHERIN & MELLOTT LLC
TWO LIBERTY PLACE, 50 SOUTH 16TH ST 22ND FLOOR
PHILADELPHIA PA , 19102
UNITED STATES

Correspondent e-mail: rjacobsmeadway@eckertseamans.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SEXY HAIR	Renewed	<u>75634213</u>	<u>2403396</u>
SEXY	Section 8 and 15 - Accepted and Acknowledged	<u>77186183</u>	<u>3478939</u>
BIGSEXYHAIR	Section 8 and 15 - Accepted and Acknowledged	<u>77362571</u>	<u>3539680</u>
SEXY	Registered	<u>78942914</u>	<u>3927766</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 20, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 20, 2012	Mar 31, 2012
3	PENDING, INSTITUTED	Feb 20, 2012	
4	WITHDRAWAL OF APPLICATION	Feb 27, 2012	
5	BOARD'S DECISION: SUSTAINED	Mar 02, 2012	
6	TERMINATED	Mar 02, 2012	

Type of Proceeding: Opposition

Proceeding Number: 91203903

Filing Date: Feb 17, 2012

Status: Terminated

Status Date: Mar 05, 2012

Interlocutory Attorney: ANN LINNEHAN VOGLER

Defendant

Name: Henkel AG & Co. KGaA

Correspondent
Address: A KATE HUFFMAN
HENKEL OF AMERICA INC
19001 N SCOTTSDALE RD
SCOTTSDALE AZ , 85255 9672
UNITED STATES

Correspondent e-mail: trademarks@us.henkel.com , kate.Huffman@us.henkel.com , Lisa.Wolters@us.henkel.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BED-SEXY STYLE	Abandoned - After Inter-Partes Decision	<u>85409907</u>	
Plaintiff(s)			

Name: Sexy Hair Concepts, LLC

Correspondent
Address: ROBERTA JACOBS MEADWAY
ECKERT SEAMANS CHERIN MELLOTT LLC
TWO LIBERTY PLACE , 50 SOUTH 16TH STREET 22D FLOOR
PHILADELPHIA PA , 19102
UNITED STATES

Correspondent e-mail: rjacobsmeadway@eckertseamans.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SEXY HAIR	Renewed	<u>75634213</u>	<u>2403396</u>
SEXY	Section 8 and 15 - Accepted and Acknowledged	<u>77186183</u>	<u>3478939</u>
BIGSEXYHAIR	Section 8 and 15 - Accepted and Acknowledged	<u>77362571</u>	<u>3539680</u>
SEXY	Registered	<u>78942914</u>	<u>3927766</u>

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 17, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 17, 2012	Mar 28, 2012
3	PENDING, INSTITUTED	Feb 17, 2012	
4	WITHDRAWAL OF APPLICATION	Feb 27, 2012	
5	BOARD'S DECISION: SUSTAINED	Mar 05, 2012	
6	TERMINATED	Mar 05, 2012	

Type of Proceeding: Opposition

Proceeding Number: 91178324

Filing Date: Jul 11, 2007

Status: Terminated

Status Date: Jan 31, 2011

Interlocutory Attorney: LINDA M SKORO

Defendant

Name: Sexy Hair Concepts, LLC

Correspondent Address: ROBERTA JACOBS-MEADWAY
ECKERT SEAMANS CHERIN & MELLOTT LLC
TWO LIBERTY PLACE, 50 S 16TH STREET 22ND FLOOR
PHILADELPHIA PA , 19102
UNITED STATES

Correspondent e-mail: rjacobsmeadway@eckertseamans.com , smcconnell@eckertseamans.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SEXY	Registered	<u>78942914</u>	<u>3927766</u>

Plaintiff(s)

Name: Victoria's Secret Stores Brand Management, Inc.

Correspondent Address: FRANK J COLUCCI
COLUCCI & UMANS
218 EAST 50TH STREET
NEW YORK NY , 10022
UNITED STATES

Correspondent e-mail: email@colucci-umans.com

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 11, 2007	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 11, 2007	Aug 20, 2007
3	PENDING, INSTITUTED	Jul 11, 2007	
4	ANSWER	Jul 20, 2007	
5	P'S MOT TO SUSP PEND DISP CIV ACTION	Jul 31, 2007	
6	SUSPENDED PENDING DISP OF CIVIL ACTION	Sep 01, 2007	
7	CHANGE OF CORRESPONDENCE ADDRESS	Aug 19, 2008	
8	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Mar 23, 2010	
9	SUSPENDED	Apr 19, 2010	
10	WITHDRAWAL OF OPPOSITION	Jan 14, 2011	
11	BD'S DECISION: DISMISSED W/O PREJUDICE	Jan 31, 2011	
12	TERMINATED	Jan 31, 2011	

Type of Proceeding: Extension of Time

Proceeding 78942914

Filing Date: Apr 09, 2007

Number: _____

Status: Terminated

Status Date: Jul 11, 2007

Interlocutory
Attorney:

Defendant

Name: Sexy Hair Concepts, LLC

Correspondent ROBERTA JACOBS-MEADWAY
Address: BALLARD SPAHR ANDREWS AND INGERSOLL, LLP
1735 MARKET ST FL 51
PHILADELPHIA PA , 19103-7599
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
SEXY	Registered	<u>78942914</u>	<u>3927766</u>

Potential Opposer(s)

Name: Victoria's Secret Stores Brand Management, Inc.

Correspondent Frank J. Colucci
Address: Colucci & Umans
218 East 50th Street
New York NY , 10022
UNITED STATES

Correspondent e-mail: scarsdale@colucci-umans.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
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Prosecution History

Entry Number	History Text	Date	Due Date
1	INCOMING - EXT TIME TO OPPOSE FILED	Apr 12, 2007	
2	EXTENSION OF TIME GRANTED	Apr 12, 2007	
3	INCOMING - EXT TIME TO OPPOSE FILED	Apr 09, 2007	
4	EXTENSION OF TIME GRANTED	Apr 13, 2007	
5	EXTENSION GRANTED; AS CORRECTED	May 11, 2007	

Generated on: This page was generated by TSDR on 2016-11-17 15:36:31 EST

Mark: SEXY HAIR

SEXY HAIR

US Serial Number: 75634213

Application Filing Date: Feb. 05, 1999

US Registration Number: 2403396

Registration Date: Nov. 14, 2000

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Nov. 16, 2010

Publication Date: Aug. 22, 2000

Mark Information

Mark Literal Elements: SEXY HAIR

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Disclaimer: "HAIR"

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Hair care products for men, women and children, namely hair shampoos, hair conditioners, hair lotions, hair cremes, hair gels, hair sprays, hair color, hair dyes, hair rinses, hair mousse

International Class(es): 003 - Primary Class

U.S Class(es): 001, 004, 006, 050, 051, 052

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 15, 1998

Use in Commerce: Dec. 21, 1998

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: SEXY HAIR CONCEPTS, LLC

Owner Address: 21551 PRAIRIE STREET
CHATSWORTH, CALIFORNIA 91311
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE

Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Amy Span Wergeles

Attorney Primary Email Address: trademarks@henkel.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Amy Span Wergeles
Henkel Corporation
7201 E. Henkel Way
MS 01.45
Scottsdale, ARIZONA 85255
UNITED STATES

Fax: 480.754.6387

Correspondent e-mail: trademarks@henkel.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 20, 2016	ATTORNEY REVOKED AND/OR APPOINTED	
Apr. 20, 2016	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Aug. 12, 2014	NOTICE OF SUIT	
Jan. 22, 2014	NOTICE OF SUIT	
Jan. 14, 2014	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Sep. 03, 2013	NOTICE OF SUIT	
Aug. 16, 2013	NOTICE OF SUIT	
Aug. 16, 2013	NOTICE OF SUIT	
Jul. 30, 2013	NOTICE OF SUIT	
Mar. 07, 2013	NOTICE OF SUIT	
Feb. 28, 2013	NOTICE OF SUIT	
Feb. 21, 2013	NOTICE OF SUIT	
Jan. 08, 2013	NOTICE OF SUIT	
Jan. 04, 2013	NOTICE OF SUIT	
Dec. 26, 2012	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Oct. 12, 2012	NOTICE OF SUIT	
Sep. 25, 2012	NOTICE OF SUIT	
Sep. 13, 2012	NOTICE OF SUIT	
Aug. 07, 2012	NOTICE OF SUIT	
Jun. 25, 2012	NOTICE OF SUIT	
May 15, 2012	NOTICE OF SUIT	
May 10, 2012	NOTICE OF SUIT	
May 07, 2012	NOTICE OF SUIT	
Aug. 03, 2011	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
May 25, 2011	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Nov. 16, 2010	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	73376
Nov. 16, 2010	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Nov. 15, 2010	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	73376
Nov. 16, 2010	REVIEW OF CORRESPONDENCE COMPLETE	73376
Nov. 16, 2010	REVIEW OF CORRESPONDENCE COMPLETE	73376
Nov. 16, 2010	REVIEW OF CORRESPONDENCE COMPLETE	73376
Nov. 15, 2010	TEAS SECTION 8 & 9 RECEIVED	
Jun. 04, 2008	NOTICE OF SUIT	
May 14, 2008	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	

Apr. 23, 2008	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 06, 2008	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 06, 2008	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 03, 2006	CASE FILE IN TIGRS	
Jun. 28, 2006	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	73376
Jun. 12, 2006	ASSIGNED TO PARALEGAL	73376
Mar. 24, 2006	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Mar. 24, 2006	TEAS SECTION 8 & 15 RECEIVED	
Nov. 14, 2000	REGISTERED-PRINCIPAL REGISTER	
Aug. 22, 2000	PUBLISHED FOR OPPOSITION	
Jul. 21, 2000	NOTICE OF PUBLICATION	
Jun. 03, 2000	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 14, 1999	LETTER OF SUSPENSION MAILED	
Oct. 18, 1999	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Aug. 17, 1999	NON-FINAL ACTION MAILED	
Aug. 04, 1999	ASSIGNED TO EXAMINER	69566
Jul. 30, 1999	ASSIGNED TO EXAMINER	73700

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Nov. 14, 2010

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Nov. 16, 2010

Assignment Abstract Of Title Information

Summary

Total Assignments: 13

Registrant: Ecoly International, Inc.

Assignment 1 of 13

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: 2547/0747

Pages: 3

Date Recorded: Jul. 22, 2002

Supporting Documents: assignment-tm-2547-0747.pdf

Assignor

Name: ECOLY INTERNATIONAL, INC.

Execution Date: Jul. 12, 2002

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Assignee

Name: SEXY HAIR CONCEPTS, LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 9232 ETON AVENUE
CHATSWORTH, CALIFORNIA 91311

Correspondent

Correspondent Name: BALLARD SPAHR, ANDREWS ET AL.

Correspondent Address: JAY K. MEADWAY, ESQUIRE
1735 MARKET STREET
51ST FLOOR

Domestic Representative - Not Found

Assignment 2 of 13

Conveyance: SECURITY INTEREST

Reel/Frame: 2867/0793

Pages: 12

Date Recorded: Nov. 21, 2003

Supporting Documents: assignment-tm-2867-0793.pdfName: SEXY HAIR CONCEPTS, LLC

Legal Entity Type: LIMITED LIABILITY CORPORATION

Assignor

Execution Date: Nov. 06, 2003

State or Country: CALIFORNIA
Where Organized:

Assignee

Name: U.S. BANK NATIONAL ASSOCIATION

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country: No Place Where Organized Found
Where Organized:Address: ONE U.S. BANK PLAZA
12TH FLOOR
ST. LOUIS, MISSOURI 63101

Correspondent

Correspondent Name: THOMPSON COBURN LLP

Correspondent Address: R HAFERKAMP
ONE US BANK PLAZA
ST. LOUIS, MO 63101

Domestic Representative - Not Found

Assignment 3 of 13

Conveyance: SECURITY INTEREST

Reel/Frame: 3281/0338

Pages: 16

Date Recorded: Apr. 03, 2006

Supporting Documents: assignment-tm-3281-0338.pdfName: SEXY HAIR CONCEPTS, LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

Assignor

Execution Date: Mar. 09, 2006

State or Country: CALIFORNIA
Where Organized:

Assignee

Name: U.S. BANK NATIONAL ASSOCIATION, AS AGENT

Legal Entity Type: A NATIONAL BANKING ASSOCIATION

State or Country: UNITED STATES
Where Organized:Address: ONE US BANK PLAZA
12TH FLOOR
ST. LOUIS, MISSOURI 63101

Correspondent

Correspondent Name: THOMPSON COBURN LLP

Correspondent Address: ONE US BANK PLAZA
ST. LOUIS, IL 63101

Domestic Representative - Not Found

Assignment 4 of 13

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: 3302/0977

Pages: 4

Date Recorded: May 04, 2006

Supporting Documents: assignment-tm-3302-0977.pdf

Assignor

Name: U.S. BANK NATIONAL ASSOCIATION
Legal Entity Type: A NATIONAL BANKING ASSOCIATION

Execution Date: May 01, 2006
State or Country UNITED STATES
Where Organized:

Assignee

Name: SEXY HAIR CONCEPTS, LLC
Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country CALIFORNIA
Where Organized:

Address: 9232 ETON AVENUE
CHATSWORTH, CALIFORNIA 91311

Correspondent

Correspondent Name: THOMPSON COBURN LLP

Correspondent Address: ONE US BANK PLAZA
ST. LOUIS, MO 63101

Domestic Representative - Not Found

Assignment 5 of 13

Conveyance: NOTICE OF GRANT OF SECURITY INTEREST

Reel/Frame: 3764/0380

Pages: 7

Date Recorded: Apr. 22, 2008

Supporting Documents: assignment-tm-3764-0380.pdf

Assignor

Name: SEXY HAIR CONCEPTS, LLC
Legal Entity Type: LIMITED LIABILITY COMPANY

Execution Date: Apr. 09, 2008
State or Country CALIFORNIA
Where Organized:

Assignee

Name: BANK OF AMERICA, N.A., AS COLLATERAL AGENT
Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country UNITED STATES
Where Organized:

Address: 800 FIFTH AVENUE
WA1-501-32-37
SEATTLE, WASHINGTON 98104

Correspondent

Correspondent Name: MOORE & VAN ALLEN PLLC

Correspondent Address: 430 DAVIS DRIVE
SUITE 500
MORRISVILLE, NC 27560

Domestic Representative - Not Found

Assignment 6 of 13

Conveyance: TERMINATION OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: 3772/0992

Pages: 4

Date Recorded: May 07, 2008

Supporting Documents: assignment-tm-3772-0992.pdf

Assignor

Name: US BANK NATIONAL ASSOCIATION, AS AGENT
Legal Entity Type: NATIONAL BANKING ASSOCIATION

Execution Date: Apr. 09, 2008
State or Country UNITED STATES
Where Organized:

Assignee

Name: SEXY HAIR CONCEPTS, LLC
Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country CALIFORNIA
Where Organized:

Address: 9232 ETON AVENUE
CHATSWORTH, CALIFORNIA 91311

Correspondent

Correspondent MOORE & VAN ALLEN PLLC
Name:

Correspondent 430 DAVIS DRIVE
Address: SUITE 500
MORRISVILLE, NC 27560

Domestic Representative - Not Found

Assignment 7 of 13

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: 4618/0260

Pages: 44

Date Recorded: Sep. 07, 2011

Supporting [assignment-tm-4618-0260.pdf](#)
Documents:

Assignor

Name: BANK OF AMERICA, N.A., AS COLLATERAL
AGENT

Execution Date: Apr. 08, 2011

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country UNITED STATES
Where Organized:

Assignee

Name: SEXY HAIR CONCEPTS, LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Address: 21551 PRAIRIE STREET
CHATSWORTH, CALIFORNIA 91311

Correspondent

Correspondent MATTHEW E. BLACK
Name:

Correspondent 1211 AVENUE OF THE AMERICAS
Address: ROPES & GRAY LLP
NEW YORK, NY 10036-8704

Domestic Representative - Not Found

Assignment 8 of 13

Conveyance: CHANGE OF NAME

Reel/Frame: 4545/0001

Pages: 10

Date Recorded: May 20, 2011

Supporting [assignment-tm-4545-0001.pdf](#)
Documents:

Assignor

Name: SEXY HAIR CONCEPTS, LLC

Execution Date: Apr. 19, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country CALIFORNIA
Where Organized:

Assignee

Name: SEXY HAIR LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Address: 21551 PRAIRIE STREET
CHATSWORTH, CALIFORNIA 91311

Correspondent

Correspondent JAY MEADWAY
Name:

Correspondent 50 SOUTH 16TH STREET, 22ND FLOOR
Address: TWO LIBERTY PLACE
PHILADELPHIA, PA 19102

Domestic Representative - Not Found

Assignment 9 of 13

Conveyance: SECURITY INTEREST

Reel/Frame: 4529/0562

Pages: 8

Date Recorded: Apr. 27, 2011

Supporting Documents: [assignment-tm-4529-0562.pdf](#)

Name: SEXY HAIR LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

Assignor

Execution Date: Apr. 25, 2011

State or Country DELAWARE
Where Organized:

Name: BANK OF MONTREAL, AS COLLATERAL AGENT

Legal Entity Type: NATIONAL BANKING ASSOCIATION

Assignee

State or Country UNITED STATES
Where Organized:

Address: 115 S. LASALLE STREET, 12 WEST
CHICAGO, ILLINOIS 60603

Correspondent

Correspondent Name: SHARON PATTERSON, PARALEGAL

Correspondent Address: C/O GOLDBERG KOHN LTD., 55 E. MONROE ST.
STE 3300
CHICAGO, IL 60603

Domestic Representative - Not Found

Assignment 10 of 13

Conveyance: CHANGE OF NAME

Reel/Frame: 4591/0032

Pages: 5

Date Recorded: Jul. 26, 2011

Supporting Documents: [assignment-tm-4591-0032.pdf](#)

Name: SEXY HAIR LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

Assignor

Execution Date: Jul. 07, 2011

State or Country DELAWARE
Where Organized:

Name: SEXY HAIR CONCEPTS, LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

Assignee

State or Country DELAWARE
Where Organized:

Address: 21551 PRAIRIE STREET
CHATSWORTH, CALIFORNIA 91311

Correspondent

Correspondent Name: SHARON PATTERSON, PARALEGAL

Correspondent Address: C/O GOLDBERG KOHN LTD., 55 E. MONROE ST.
STE. 3300
CHICAGO, IL 60603

Domestic Representative - Not Found

Assignment 11 of 13

Conveyance: SECURITY INTEREST

Reel/Frame: 4611/0940

Pages: 19

Date Recorded: Aug. 25, 2011

Supporting Documents: [assignment-tm-4611-0940.pdf](#)

Name: SEXY HAIR CONCEPTS, LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

Assignor

Execution Date: Aug. 25, 2011

State or Country DELAWARE
Where Organized:

Name: U.S. BANK NATIONAL ASSOCIATION

Legal Entity Type: NATIONAL BANKING ASSOCIATION

Assignee

State or Country UNITED STATES
Where Organized:

Address: ONE US BANK PLAZA

12TH FLOOR
ST. LOUIS, MISSOURI 63101

Correspondent

Correspondent Name: TIFFANY L. SCHWARTZ

Correspondent Address: ONE US BANK PLAZA
THOMPSON COBURN LLP
ST. LOUIS, MO 63101

Domestic Representative - Not Found

Assignment 12 of 13

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: 4611/0959

Pages: 7

Date Recorded: Aug. 25, 2011

Supporting Documents: [assignment-tm-4611-0959.pdf](#)

Assignor

Name: BANK OF MONTREAL

Execution Date: Aug. 25, 2011

Legal Entity Type: CHARTERED BANK

State or Country: CANADA
Where Organized:

Assignee

Name: SEXY HAIR CONCEPTS, LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE
Where Organized:

Address: 21551 PRAIRIE STREET
CHATSWORTH, CALIFORNIA 91311

Correspondent

Correspondent Name: TIFFANY L. SCHWARTZ

Correspondent Address: ONE US BANK PLAZA
THOMPSON COBURN LLP
ST. LOUIS, MO 63101

Domestic Representative - Not Found

Assignment 13 of 13

Conveyance: AMENDMENT TO PAENT AND TRADEMARK SECURITY AGREEMENT

Reel/Frame: 4923/0250

Pages: 13

Date Recorded: Dec. 19, 2012

Supporting Documents: [assignment-tm-4923-0250.pdf](#)

Assignor

Name: SEXY HAIR CONCEPTS, LLC

Execution Date: Dec. 14, 2012

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE
Where Organized:

Assignee

Name: U.S. BANK NATIONAL ASSOCIATION

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country: UNITED STATES
Where Organized:

Address: ONE US BANK PLAZA, 12TH FLOOR
ST. LOUIS, MISSOURI 63101

Correspondent

Correspondent Name: JENNIFER A. VISINTINE

Correspondent Address: ONE US BANK PLAZA
THOMPSON COBURN LLP
ST. LOUIS, MO 63101

Domestic Representative - Not Found

Generated on: This page was generated by TSDR on 2016-11-17 15:37:07 EST

Mark: BIGSEXYHAIR

BIGSEXYHAIR

US Serial Number: 77362571

Application Filing Date: Jan. 02, 2008

US Registration Number: 3539680

Registration Date: Dec. 02, 2008

Register: Principal

Mark Type: Trademark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Jan. 27, 2014

Publication Date: Sep. 16, 2008

Mark Information

Mark Literal Elements: BIGSEXYHAIR

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 2403396, 2486702, 2757856 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: hair care products, namely, hair shampoos, [hair colors,] hair conditioners, hair mousses, hair sprays, hair gels, hair gel foams, hair cremes, hair waxes, hair detanglers, hair balms, hair glosses, and hair pomades [hair tonics]

International Class(es): 003 - Primary Class

U.S Class(es): 001, 004, 006, 050, 051, 052

Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 31, 1998

Use in Commerce: Dec. 31, 1998

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: SEXY HAIR CONCEPTS, LLC

Owner Address: 21551 PRAIRIE STREET
CHATSWORTH, CALIFORNIA 91311
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Amy Span Wergeles

Attorney Primary Email Address: trademarks@henkel.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Amy Span Wergeles
Henkel Corporation
7201 E. Henkel Way
MS 01.45
Scottsdale, ARIZONA 85255
UNITED STATES

Fax: 480.754.6387

Correspondent e-mail: trademarks@henkel.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 20, 2016	ATTORNEY REVOKED AND/OR APPOINTED	
Apr. 20, 2016	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jan. 27, 2014	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jan. 27, 2014	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	70131
Jan. 15, 2014	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	70131
Jan. 27, 2014	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	70131
Jan. 15, 2014	TEAS SECTION 8 & 15 RECEIVED	
Jan. 14, 2014	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 21, 2013	NOTICE OF SUIT	
Dec. 26, 2012	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Oct. 12, 2012	NOTICE OF SUIT	
Sep. 25, 2012	NOTICE OF SUIT	
May 15, 2012	NOTICE OF SUIT	
Aug. 03, 2011	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
May 25, 2011	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Dec. 02, 2008	REGISTERED-PRINCIPAL REGISTER	
Sep. 16, 2008	PUBLISHED FOR OPPOSITION	
Aug. 27, 2008	NOTICE OF PUBLICATION	
Aug. 14, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	67287
Aug. 14, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 14, 2008	TEAS/EMAIL CORRESPONDENCE ENTERED	67287
Aug. 14, 2008	CORRESPONDENCE RECEIVED IN LAW OFFICE	67287
Aug. 14, 2008	ASSIGNED TO LIE	67287
Aug. 11, 2008	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Apr. 23, 2008	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 06, 2008	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 13, 2008	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Feb. 13, 2008	NON-FINAL ACTION E-MAILED	6325
Feb. 13, 2008	NON-FINAL ACTION WRITTEN	78067
Feb. 13, 2008	ASSIGNED TO EXAMINER	78067

Jan. 08, 2008 NOTICE OF PSEUDO MARK MAILED
Jan. 07, 2008 NEW APPLICATION ENTERED IN TRAM

Maintenance Filings or Post Registration Information

Affidavit of Section 8 - Accepted
Continued Use:

Affidavit of Section 15 - Accepted
Incontestability:

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 117

Date in Location: Jan. 27, 2014

Assignment Abstract Of Title Information

Summary

Total Assignments: 8

Registrant: Sexy Hair Concepts, LLC

Assignment 1 of 8

Conveyance: NOTICE OF GRANT OF SECURITY INTEREST

Reel/Frame: 3764/0380

Pages: 7

Date Recorded: Apr. 22, 2008

Supporting assignment-tm-3764-0380.pdf
Documents:

Name: SEXY HAIR CONCEPTS, LLC

Assignor

Execution Date: Apr. 09, 2008

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country CALIFORNIA
Where Organized:

Assignee

Name: BANK OF AMERICA, N.A., AS COLLATERAL AGENT

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country UNITED STATES
Where Organized:

Address: 800 FIFTH AVENUE
WA1-501-32-37
SEATTLE, WASHINGTON 98104

Correspondent

Correspondent Name: MOORE & VAN ALLEN PLLC

Correspondent Address: 430 DAVIS DRIVE
SUITE 500
MORRISVILLE, NC 27560

Domestic Representative - Not Found

Assignment 2 of 8

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: 4618/0260

Pages: 44

Date Recorded: Sep. 07, 2011

Supporting assignment-tm-4618-0260.pdf
Documents:

Name: BANK OF AMERICA, N.A., AS COLLATERAL AGENT

Assignor

Execution Date: Apr. 08, 2011

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country UNITED STATES
Where Organized:

Assignee

Name: SEXY HAIR CONCEPTS, LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE

Where Organized:

Address: 21551 PRAIRIE STREET
CHATSWORTH, CALIFORNIA 91311

Correspondent

Correspondent Name: MATTHEW E. BLACK

Correspondent Address: 1211 AVENUE OF THE AMERICAS
ROPES & GRAY LLP
NEW YORK, NY 10036-8704

Domestic Representative - Not Found

Assignment 3 of 8

Conveyance: CHANGE OF NAME

Reel/Frame: 4545/0001

Pages: 10

Date Recorded: May 20, 2011

Supporting Documents: assignment-tm-4545-0001.pdf

Assignor

Name: SEXY HAIR CONCEPTS, LLC

Execution Date: Apr. 19, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: CALIFORNIA
Where Organized:

Assignee

Name: SEXY HAIR LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE
Where Organized:

Address: 21551 PRAIRIE STREET
CHATSWORTH, CALIFORNIA 91311

Correspondent

Correspondent Name: JAY MEADWAY

Correspondent Address: 50 SOUTH 16TH STREET, 22ND FLOOR
TWO LIBERTY PLACE
PHILADELPHIA, PA 19102

Domestic Representative - Not Found

Assignment 4 of 8

Conveyance: SECURITY INTEREST

Reel/Frame: 4529/0562

Pages: 8

Date Recorded: Apr. 27, 2011

Supporting Documents: assignment-tm-4529-0562.pdf

Assignor

Name: SEXY HAIR LLC

Execution Date: Apr. 25, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE
Where Organized:

Assignee

Name: BANK OF MONTREAL, AS COLLATERAL AGENT

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country: UNITED STATES
Where Organized:

Address: 115 S. LASALLE STREET, 12 WEST
CHICAGO, ILLINOIS 60603

Correspondent

Correspondent Name: SHARON PATTERSON, PARALEGAL

Correspondent Address: C/O GOLDBERG KOHN LTD., 55 E. MONROE ST.
STE 3300
CHICAGO, IL 60603

Domestic Representative - Not Found

Assignment 5 of 8

Conveyance: CHANGE OF NAME

Reel/Frame: 4591/0032

Pages: 5

Date Recorded: Jul. 26, 2011

Supporting assignment-tm-4591-0032.pdf
Documents:

Name: SEXY HAIR LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

Assignor

Execution Date: Jul. 07, 2011

State or Country DELAWARE
Where Organized:

Assignee

Name: SEXY HAIR CONCEPTS, LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Address: 21551 PRAIRIE STREET
CHATSWORTH, CALIFORNIA 91311

Correspondent

Correspondent SHARON PATTERSON, PARALEGAL
Name:

Correspondent C/O GOLDBERG KOHN LTD., 55 E. MONROE ST.
Address: STE. 3300
CHICAGO, IL 60603

Domestic Representative - Not Found

Assignment 6 of 8

Conveyance: SECURITY INTEREST

Reel/Frame: 4611/0940

Pages: 19

Date Recorded: Aug. 25, 2011

Supporting assignment-tm-4611-0940.pdf
Documents:

Name: SEXY HAIR CONCEPTS, LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

Assignor

Execution Date: Aug. 25, 2011

State or Country DELAWARE
Where Organized:

Assignee

Name: U.S. BANK NATIONAL ASSOCIATION

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country UNITED STATES
Where Organized:

Address: ONE US BANK PLAZA
12TH FLOOR
ST. LOUIS, MISSOURI 63101

Correspondent

Correspondent TIFFANY L. SCHWARTZ
Name:

Correspondent ONE US BANK PLAZA
Address: THOMPSON COBURN LLP
ST. LOUIS, MO 63101

Domestic Representative - Not Found

Assignment 7 of 8

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: 4611/0959

Pages: 7

Date Recorded: Aug. 25, 2011

Supporting assignment-tm-4611-0959.pdf
Documents:

Name: BANK OF MONTREAL

Legal Entity Type: CHARTERED BANK

Assignor

Execution Date: Aug. 25, 2011

State or Country CANADA
Where Organized:

Assignee

Name: SEXY HAIR CONCEPTS, LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Address: 21551 PRAIRIE STREET
CHATSWORTH, CALIFORNIA 91311

Correspondent

Correspondent Name: TIFFANY L. SCHWARTZ

Correspondent Address: ONE US BANK PLAZA
THOMPSON COBURN LLP
ST. LOUIS, MO 63101

Domestic Representative - Not Found

Assignment 8 of 8

Conveyance: AMENDMENT TO PAENT AND TRADEMARK SECURITY AGREEMENT

Reel/Frame: 4923/0250

Pages: 13

Date Recorded: Dec. 19, 2012

Supporting Documents: assignment-tm-4923-0250.pdf

Assignor

Name: SEXY HAIR CONCEPTS, LLC

Execution Date: Dec. 14, 2012

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Assignee

Name: U.S. BANK NATIONAL ASSOCIATION

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country UNITED STATES
Where Organized:

Address: ONE US BANK PLAZA, 12TH FLOOR
ST. LOUIS, MISSOURI 63101

Correspondent

Correspondent Name: JENNIFER A. VISINTINE

Correspondent Address: ONE US BANK PLAZA
THOMPSON COBURN LLP
ST. LOUIS, MO 63101

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 13

Type of Proceeding: Opposition

Proceeding Number: 91229052

Filing Date: Jul 19, 2016

Status: Terminated

Status Date: Oct 17, 2016

Interlocutory Attorney: KATIE W MCKNIGHT

Defendant

Name: Zhang Bin

Correspondent Address: J&C IP AGENCY
848 N RAINBOW BLVD #1823
LAS VEGAS NV , 89107
UNITED STATES

Correspondent e-mail: trademarkgogo@gmail.com

Associated marks

Mark

Application Status

Serial Number

Registration Number

WOWSEXY

Abandoned - After Inter-Partes Decision

86843390

Plaintiff(s)

Name: Sexy Hair Concepts, LLC

Correspondent ROBERTA JACOBS-MEADWAY
 Address: ECKERT SEAMANS CHERIN & MELLOTT LLC
 50 S 16TH STREET , TWO LIBERTY PLACE 22ND FLOOR
 PHILADELPHIA PA , 19102
 UNITED STATES

Correspondent e-mail: rjacobsmeadway@eckertseamans.com , ipdocket@eckertseamans.com , egallard@eckertseamans.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SEXY	Registered	<u>78942914</u>	<u>3927766</u>
SEXY HAIR	Renewed	<u>75634213</u>	<u>2403396</u>
STRAIGHTSEXYHAIR	Registered	<u>85853433</u>	<u>4446683</u>
SEXYHAIR	Registered	<u>85864092</u>	<u>4446753</u>
STYLESEXYHAIR	Registered	<u>85980684</u>	<u>4482684</u>
SEXY	Section 8 and 15 - Accepted and Acknowledged	<u>77186183</u>	<u>3478939</u>
BIGSEXYHAIR	Section 8 and 15 - Accepted and Acknowledged	<u>77362571</u>	<u>3539680</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 19, 2016	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 19, 2016	Aug 28, 2016
3	PENDING, INSTITUTED	Jul 19, 2016	
4	P'S CORRECTED CERT OF SERVICE OF ENTRY NO. 1	Jul 20, 2016	
5	NOTICE OF DEFAULT	Sep 07, 2016	
6	BD DECISION: SUSTAINED	Oct 17, 2016	
7	TERMINATED	Oct 17, 2016	

Type of Proceeding: Opposition

Proceeding Number: 91215418

Filing Date: Mar 13, 2014

Status: Terminated

Status Date: Mar 13, 2014

Interlocutory Attorney: CHRISTEN M ENGLISH

Defendant

Name: Inspired Beauty Brands, Inc.

Correspondent MATTHEW J BRESNAHAN
 Address: WILSON SONSINI GOODRICH & ROSATI
 12235 EL CAMINO REAL STE 200
 SAN DIEGO CA , 92130-3002
 UNITED STATES

Correspondent e-mail: mbresnahan@wsqr.com , thooper@wsqr.com , trademarks@wsqr.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
WHO SAYS SILVER HAIR ISN'T SEXY?	Abandoned - After Inter-Partes Decision	<u>86072240</u>	

Plaintiff(s)

Name: Sexy Hair Concepts, Inc.

Correspondent ROBERTA JACOBS MEADWAY
 Address: ECKERT SEAMANS CHERIN & MELLOTT LLC
 50 S 16TH STREET TWO LIBERTY PLACE, 22ND FLOOR
 PHILADELPHIA PA , 19102
 UNITED STATES

Correspondent e-mail: rjacobsmeadway@eckertseamans.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SEXY	Registered	<u>78942914</u>	<u>3927766</u>
SEXY HAIR	Renewed	<u>75634213</u>	<u>2403396</u>
BIGSEXYHAIR	Section 8 and 15 - Accepted and Acknowledged	<u>77362571</u>	<u>3539680</u>
STRAIGHTSEXYHAIR	Registered	<u>85853433</u>	<u>4446683</u>
SEXY	Section 8 and 15 - Accepted and Acknowledged	<u>77186183</u>	<u>3478939</u>
HEALTHY SEXY	Section 8 - Accepted	<u>78942919</u>	<u>3247540</u>

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Mar 13, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 13, 2014	Apr 22, 2014
3	PENDING, INSTITUTED	Mar 13, 2014	
4	ANSWER	Apr 22, 2014	
5	W/DRAW OF APPLICATION	Jul 16, 2014	
6	BD DECISION: SUSTAINED	Jul 24, 2014	
7	TERMINATED	Jul 24, 2014	
8	BD DECISION: SUSTAINED	Jul 24, 2014	

Type of Proceeding: Opposition

Proceeding Number: 91211021

Filing Date: Jun 11, 2013

Status: Terminated

Status Date: Sep 25, 2013

Interlocutory Attorney: ANDREW P BAXLEY

Defendant

Name: PARIS ZONA LIBRE, S.A.

Correspondent Address: ARTURO PÉREZ-GUERRERO
LAW OFFICES OF ARTURO PÉREZ-GUERRERO
P O BOX 9024163
SAN JUAN PR , 00902-4163
UNITED STATES

Correspondent e-mail: arturo@perezguerrero.com;serviciosmarca

Associated marks

Mark	Application Status	Serial Number	Registration Number
SEXY 4EVER	Abandoned - After Inter-Partes Decision	<u>85828703</u>	

Plaintiff(s)

Name: Sexy Hair Concepts, LLC

Correspondent Address: ROBERTA JACOBS MEADWAY
ECKERT SEAMANS CHERIN & MELLOTT
50 S 16TH STREET 22 ND FLOOR, TWO LIBERTY PLACE
PHILADELPHIA PA , 19102
UNITED STATES

Correspondent e-mail: rjacobsmeadway@eckertseamans.com , cbell@eckertseamans.com , blabutta@eckertseamans.com , jmetzger@eckertseamans.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SEXY HAIR	Renewed	<u>75634213</u>	<u>2403396</u>
SEXY	Section 8 and 15 - Accepted and Acknowledged	<u>77186183</u>	<u>3478939</u>
BIGSEXYHAIR	Section 8 and 15 - Accepted and Acknowledged	<u>77362571</u>	<u>3539680</u>
SEXY	Registered	<u>78942914</u>	<u>3927766</u>

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jun 11, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 11, 2013	Jul 21, 2013
	PENDING, INSTITUTED		

3		Jun 11, 2013
4	P MOT FOR DEFAULT JUDGMENT	Aug 07, 2013
5	BD DECISION: SUSTAINED	Sep 25, 2013
6	TERMINATED	Sep 25, 2013

Type of Proceeding: Opposition

Proceeding Number: 91209166

Filing Date: Feb 05, 2013

Status: Terminated

Status Date: May 14, 2013

Interlocutory Attorney: CHERYL S GOODMAN

Defendant

Name: Be Essential Labs, Inc.

Correspondent Address: JORGE ESPINOSA
ESPINOSA TRUEBA PL
1428 BRICKELL AVENUE, SUITE 100
MIAMI FL , 33131
UNITED STATES

Correspondent e-mail: jespinosa@etlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SOBESEXY	Abandoned - No Statement Of Use Filed	<u>85759781</u>	

Plaintiff(s)

Name: Sexy Hair Concepts LLC

Correspondent Address: ROBERTA JACOBS-MEADWAY
ECKERT SEAMANS CHERIN MELLOTT LLC
TWO LIBERTY PLACE, 50 SOUTH 16TH STREET
PHILADELPHIA PA , 19102
UNITED STATES

Correspondent e-mail: rjacobsmeadway@eckertseamans.com , lrickles@eckertseamans.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SEXY HAIR	Renewed	<u>75634213</u>	<u>2403396</u>
SEXY	Section 8 and 15 - Accepted and Acknowledged	<u>77186183</u>	<u>3478939</u>
BIGSEXYHAIR	Section 8 and 15 - Accepted and Acknowledged	<u>77362571</u>	<u>3539680</u>
SEXY	Registered	<u>78942914</u>	<u>3927766</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 05, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 05, 2013	Mar 17, 2013
3	PENDING, INSTITUTED	Feb 05, 2013	
4	ANSWER	Mar 15, 2013	
5	MOT TO AMEND APPLICATION	May 02, 2013	
6	BD DECISION: DISMISSED	May 14, 2013	
7	TERMINATED	May 14, 2013	

Type of Proceeding: Opposition

Proceeding Number: 91208038

Filing Date: Nov 16, 2012

Status: Terminated

Status Date: Mar 14, 2013

Interlocutory Attorney: CHERYL S GOODMAN

Defendant

Name: Ecoco, Inc.

Correspondent Address: JOHN S MORTIMER
WOOD PHILLIPS KATZ CLARK & MORTIMER

500 W MADISON ST , SUITE 1130
CHICAGO IL , 60661-4544
UNITED STATES

Correspondent e-mail: docketing@woodphillips.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
CRAZY SEXY COOL CURLS	Abandoned - After Inter-Partes Decision	<u>85665834</u>	
Plaintiff(s)			

Name: Sexy Hair Concepts, LLC

Correspondent ROBERTA JACOBS-MEADWAY
Address: ECKERT SEAMANS CHERIN & MELLOTT LLC
50 S 16TH STREET TWO LIBERTY PLACE, 22ND FLOOR
PHILADELPHIA PA , 19102
UNITED STATES

Correspondent e-mail: rjacobsmeadway@eckertseamans.com , jmetzger@eckertseamans.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SEXY HAIR	Renewed	<u>75634213</u>	<u>2403396</u>
SEXY	Section 8 and 15 - Accepted and Acknowledged	<u>77186183</u>	<u>3478939</u>
BIGSEXYHAIR	Section 8 and 15 - Accepted and Acknowledged	<u>77362571</u>	<u>3539680</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Nov 16, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 16, 2012	Dec 26, 2012
3	PENDING, INSTITUTED	Nov 16, 2012	
4	P'S MOTION FOR DEFAULT JUDGEMENT	Jan 08, 2013	
5	SUSPENDED PENDING DISP OF OUTSTNDNG MOT	Jan 16, 2013	
6	BD DECISION: SUSTAINED	Mar 14, 2013	
7	TERMINATED	Mar 14, 2013	

Type of Proceeding: Opposition

Proceeding Number: 91208039

Filing Date: Nov 16, 2012

Status: Terminated

Status Date: Mar 05, 2013

Interlocutory Attorney: YONG OH (RICHARD) KIM

Defendant

Name: Ecoco, Inc.

Correspondent JOHN S MORTIMER
Address: WOOD PHILLIPS KATZ CLARK MORTIMER
500 W MADISON ST , SUITE 1130
CHICAGO IL , 60661 4544
UNITED STATES

Correspondent e-mail: docketing@woodphillips.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
TRUE CRAZY SEXY COOL CURLS	Abandoned - After Inter-Partes Decision	<u>85665744</u>	
Plaintiff(s)			

Name: Sexy Hair Concepts, LLC

Correspondent ROBERTA JACOBS MEADWAY
Address: ECKERT SEAMANS CHERIN MELLOTT LLC
50 S 16TH STREET, TWO LIBERTY PLACE
PHILADELPHIA PA , 19102
UNITED STATES

Correspondent e-mail: rjacobsmeadway@eckertseamans.com , jmetzger@eckertseamans.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SEXY HAIR	Renewed	75634213	2403396
SEXY	Section 8 and 15 - Accepted and Acknowledged	77186183	3478939
BIGSEXYHAIR	Section 8 and 15 - Accepted and Acknowledged	77362571	3539680

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Nov 16, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 16, 2012	Dec 26, 2012
3	PENDING, INSTITUTED	Nov 16, 2012	
4	P'S MOTION FOR DEFAULT JUDGEMENT	Jan 08, 2013	
5	SUSPENDED PENDING DISP OF OUTSTNDNG MOT	Jan 16, 2013	
6	BD DECISION: SUSTAINED	Mar 05, 2013	
7	TERMINATED	Mar 05, 2013	

Type of Proceeding: Opposition

Proceeding Number: [91207962](#)

Filing Date: Nov 13, 2012

Status: Terminated

Status Date: Feb 21, 2013

Interlocutory Attorney: CHRISTEN M ENGLISH

Defendant

Name: Whitehall IV, LLC

Correspondent Address: WHITEHALL IV LLC
1420 HALSEY WAY STE 130
CARROLLTON TX , 75007 6451
UNITED STATES

Correspondent e-mail: marcym@spdcorp.net

Associated marks

Mark	Application Status	Serial Number	Registration Number
STONE-SEXY	Abandoned - After Inter-Partes Decision	85682692	

Plaintiff(s)

Name: Sexy Hair Concepts, LLC

Correspondent Address: ROBERTA JACOBS MEADWAY
ECKERT SEAMANS CHERIN MELLOTT LLC
TWO LIBERTY PLACE 50 S 16TH STREET, 22ND FLOOR
PHILADELPHIA PA , 19102
UNITED STATES

Correspondent e-mail: rjacobsmeadway@eckertseamans.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SEXY HAIR	Renewed	75634213	2403396
SEXY	Section 8 and 15 - Accepted and Acknowledged	77186183	3478939
BIGSEXYHAIR	Section 8 and 15 - Accepted and Acknowledged	77362571	3539680
SEXY	Registered	78942914	3927766

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Nov 13, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 13, 2012	Dec 23, 2012
3	PENDING, INSTITUTED	Nov 13, 2012	
4	P'S MOTION FOR DEFAULT JUDGEMENT	Jan 02, 2013	
	BOARD'S DECISION: SUSTAINED		

5
6

TERMINATED

Feb 21, 2013
Feb 21, 2013

Type of Proceeding: Opposition

Proceeding Number: 91206260

Filing Date: Jul 26, 2012

Status: Terminated

Status Date: Dec 27, 2013

Interlocutory Attorney: CHRISTEN M ENGLISH

Defendant

Name: Valerie M. Lilly

Correspondent Address: CLARKE F AHLERS
CLARKE F AHLERS PC
10450 SHAKER DRIVE SUITE 111
COLUMBIA MD , 21046
UNITED STATES

Correspondent e-mail: cahlers@aol.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SEX HAIR	Abandoned - After Inter-Partes Decision	<u>85344104</u>	

Plaintiff(s)

Name: Sexy Hair Concepts, LLC

Correspondent Address: ROBERTA JACOBS-MEADWAY
ECKERT SEAMANS CHERIN & MELLOTT LLC
TWO LIBERTY PLACE, 50 SOUTH 16TH STREET 22ND FLOOR
PHILADELPHIA PA , 19102
UNITED STATES

Correspondent e-mail: rljacobsmeadway@eckertseamans.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SEXY HAIR	Renewed	<u>75634213</u>	<u>2403396</u>
SEXYHAIRORGANICS	Cancelled - Section 8	<u>77620545</u>	<u>3729749</u>
BIGSEXYHAIR	Section 8 and 15 - Accepted and Acknowledged	<u>77362571</u>	<u>3539680</u>
STRONGSEXYHAIR	Cancelled - Section 8	<u>77167615</u>	<u>3371913</u>
SHORT SEXY HAIR CLEAN SLATE	Registered	<u>77620784</u>	<u>4070954</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 26, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 30, 2012	Sep 08, 2012
3	PENDING, INSTITUTED	Jul 30, 2012	
4	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Sep 09, 2012	
5	EXTENSION OF TIME GRANTED	Sep 10, 2012	
6	ANSWER	Sep 13, 2012	
7	P'S MOTION TO COMPEL DISCOVERY	Jan 17, 2013	
8	SUSPENDED	Jan 29, 2013	
9	PLS COMMUNICATION	Feb 18, 2013	
10	P MOT TO COMPEL DISCOVERY	Feb 27, 2013	
11	P MOT TO AMEND PLEADING/AMENDED PLEADING	Mar 04, 2013	
12	PLS DECLARATION OF BRENDAN RUDDY	Mar 04, 2013	
13	SUSP PEND DISP OF OUTSTNDNG MOT	Apr 10, 2013	
14	PROCEEDINGS RESUMED	May 21, 2013	
15	D RESP TO BD ORDER/INQUIRY	Jun 20, 2013	
16	P MOT TO COMPEL DISCOVERY	Aug 20, 2013	
17	BOARD'S ORDER DEFENDANT HAS 20 DAYS TO RESPOND	Sep 13, 2013	
18	P MOT FOR DEFAULT JUDGMENT	Oct 10, 2013	

19 BD DECISION: SUSTAINED Dec 27, 2013
20 TERMINATED Dec 27, 2013

Type of Proceeding: Opposition

Proceeding Number: 91203926

Filing Date: Feb 20, 2012

Status: Terminated

Status Date: Mar 02, 2012

Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: Henkel AG & Co. KGaA

Correspondent Address: A KATE HUFFMAN
HENKEL AG & CO KGaA
19001 N SCOTTSDALE RD
SCOTTSDALE AZ , 85255-9672
UNITED STATES

Correspondent e-mail: trademarks@us.henkel.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BED-SEXY IN AN INSTANT	Abandoned - After Inter-Partes Decision	<u>85409911</u>	

Plaintiff(s)

Name: Sexy Hair Concepts, LLC

Correspondent Address: ROBERTA JACOBS MEADWAY
ECKERT SEAMANS CHERIN & MELLOTT LLC
TWO LIBERTY PLACE, 50 SOUTH 16TH ST 22ND FLOOR
PHILADELPHIA PA , 19102
UNITED STATES

Correspondent e-mail: rjacobsmeadway@eckertseamans.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SEXY HAIR	Renewed	<u>75634213</u>	<u>2403396</u>
SEXY	Section 8 and 15 - Accepted and Acknowledged	<u>77186183</u>	<u>3478939</u>
BIGSEXYHAIR	Section 8 and 15 - Accepted and Acknowledged	<u>77362571</u>	<u>3539680</u>
SEXY	Registered	<u>78942914</u>	<u>3927766</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 20, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 20, 2012	Mar 31, 2012
3	PENDING, INSTITUTED	Feb 20, 2012	
4	WITHDRAWAL OF APPLICATION	Feb 27, 2012	
5	BOARD'S DECISION: SUSTAINED	Mar 02, 2012	
6	TERMINATED	Mar 02, 2012	

Type of Proceeding: Opposition

Proceeding Number: 91203903

Filing Date: Feb 17, 2012

Status: Terminated

Status Date: Mar 05, 2012

Interlocutory Attorney: ANN LINNEHAN VOGLER

Defendant

Name: Henkel AG & Co. KGaA

Correspondent Address: A KATE HUFFMAN
HENKEL OF AMERICA INC
19001 N SCOTTSDALE RD
SCOTTSDALE AZ , 85255 9672
UNITED STATES

Correspondent e-mail: trademarks@us.henkel.com , kate.Huffman@us.henkel.com , Lisa.Wolters@us.henkel.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BED-SEXY STYLE	Abandoned - After Inter-Partes Decision	<u>85409907</u>	
Plaintiff(s)			

Name: Sexy Hair Concepts, LLC

Correspondent ROBERTA JACOBS MEADWAY
Address: ECKERT SEAMANS CHERIN MELLOTT LLC
TWO LIBERTY PLACE , 50 SOUTH 16TH STREET 22D FLOOR
PHILADELPHIA PA , 19102
UNITED STATES

Correspondent e-mail: rjacobsmeadway@eckertseamans.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SEXY HAIR	Renewed	<u>75634213</u>	<u>2403396</u>
SEXY	Section 8 and 15 - Accepted and Acknowledged	<u>77186183</u>	<u>3478939</u>
BIGSEXYHAIR	Section 8 and 15 - Accepted and Acknowledged	<u>77362571</u>	<u>3539680</u>
SEXY	Registered	<u>78942914</u>	<u>3927766</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 17, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 17, 2012	Mar 28, 2012
3	PENDING, INSTITUTED	Feb 17, 2012	
4	WITHDRAWAL OF APPLICATION	Feb 27, 2012	
5	BOARD'S DECISION: SUSTAINED	Mar 05, 2012	
6	TERMINATED	Mar 05, 2012	

Type of Proceeding: Opposition

Proceeding Number: 91198119

Filing Date: Jan 10, 2011

Status: Terminated

Status Date: Apr 13, 2011

Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: CS Pursuits, LLC

Correspondent EVAN ANDERSON
Address: PATEL & ALUMIT, P.C.
16830 VENTURA BLVD., SUITE 360
ENCINO CA , 90049-6146
UNITED STATES

Correspondent e-mail: evan@patelalumit.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
CLASSY SEXY	Registered	<u>85090943</u>	<u>4080877</u>
Plaintiff(s)			

Name: Sexy Hair Concepts

Correspondent RIBERTA JACOBS-MEADWAY
Address: ECKERT SEAMANS CHERIN & MELLOTT, LLC
TWO LIBERTY PLACE, 50 S. 16TH STREET, 22nd FLOOR
PHILADELPHIA PA , 19102
UNITED STATES

Correspondent e-mail: RJacobsMeadway@eckertseamans.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SEXY HAIR	Renewed	<u>75634213</u>	<u>2403396</u>
SEXY	Section 8 and 15 - Accepted and Acknowledged	<u>77186183</u>	<u>3478939</u>
HEALTHY SEXY	Section 8 - Accepted	<u>78942919</u>	<u>3247540</u>
BIGSEXYHAIR	Section 8 and 15 - Accepted and Acknowledged	<u>77362571</u>	<u>3539680</u>
STRONGSEXYHAIR	Cancelled - Section 8	<u>77167615</u>	<u>3371913</u>

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 10, 2011	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 10, 2011	Feb 19, 2011
3	PENDING, INSTITUTED	Jan 10, 2011	
4	STIPULATION FOR AN EXTENSION OF TIME	Feb 14, 2011	
5	EXTENSION OF TIME GRANTED	Feb 14, 2011	
6	AMENDMENT OF APPLICATION WITH CONSENT	Mar 21, 2011	
7	BD'S DECISION: DISMISSED W/O PREJUDICE	Apr 13, 2011	
8	TERMINATED	Apr 13, 2011	

Type of Proceeding: Opposition

Proceeding Number: 91192091

Filing Date: Sep 29, 2009

Status: Terminated

Status Date: May 25, 2010

Interlocutory Attorney: GEORGE POLOGEORGIS

Defendant

Name: Yoreila Corp.

Correspondent Address: WILLIAM C. HEARON
WILLIAM C. HEARON, P.A.
1 S.E. 3RD AVENUE SUITE 3000
MIAMI FL , 33131-1711
UNITED STATES

Correspondent e-mail: bill@williamhearon.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SEXY-DO	Abandoned - After Inter-Partes Decision	<u>77543285</u>	
	Plaintiff(s)		

Name: Sexy Hair Concepts, LLC

Correspondent Address: ROBERTA JACOBS-MEADWAY
ECKERT SEAMANS CHERIN & MELLOTT, LLC
TWO LIBERTY PLACE, 50 SOUTH 16th STREET, 22nd FLOOR
PHILADELPHIA PA , 19102
UNITED STATES

Correspondent e-mail: RJacobsMeadway@eckertseamans.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SEXY HAIR	Renewed	<u>75634213</u>	<u>2403396</u>
HEALTHY SEXY	Section 8 - Accepted	<u>78942919</u>	<u>3247540</u>
SEXY	Section 8 and 15 - Accepted and Acknowledged	<u>77186183</u>	<u>3478939</u>
BIGSEXYHAIR	Section 8 and 15 - Accepted and Acknowledged	<u>77362571</u>	<u>3539680</u>

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Sep 29, 2009	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 29, 2009	Nov 08, 2009
3	PENDING, INSTITUTED	Sep 29, 2009	
4	STIPULATION FOR AN EXTENSION OF TIME	Nov 06, 2009	

5	EXTENSION OF TIME GRANTED	Nov 06, 2009
6	STIPULATION FOR AN EXTENSION OF TIME	Dec 04, 2009
7	EXTENSION OF TIME GRANTED	Dec 04, 2009
8	STIPULATION FOR AN EXTENSION OF TIME	Feb 04, 2010
9	EXTENSION OF TIME GRANTED	Feb 04, 2010
10	STIPULATION FOR AN EXTENSION OF TIME	Mar 09, 2010
11	EXTENSION OF TIME GRANTED	Mar 09, 2010
12	WITHDRAWAL OF OPPOSITION	Apr 26, 2010
13	WITHDRAWAL OF APPLICATION	Apr 27, 2010
14	BD'S DECISION: DISMISSED W/O PREJUDICE	May 25, 2010
15	TERMINATED	May 25, 2010

Type of Proceeding: Opposition

Proceeding Number: 91184775

Filing Date: Jun 22, 2008

Status: Terminated

Status Date: Jul 29, 2008

Interlocutory Attorney: ANGELA LYKOS

Defendant

Name: DR. MIRACLES, INC.

Correspondent Address: ROCCO S. BARRESE
DILWORTH & BARRESE, LLP.
333 EARLE OVINGTON BLVD STE 702
UNIONDALE NY , 11553-3638
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
"HEALTHY HAIR IS SEXY HAIR!" "DES CHEVEUX EN SANTE SONT DES CHEVEUX SEXY!"	Abandoned - After Inter-Partes Decision	<u>77333019</u>	

Plaintiff(s)

Name: Sexy Hair Concepts, LLC

Correspondent Address: Roberta Jacobs-Meadway
Eckert Seamans Cherin & Mellott, LLC
Two Liberty Place 50 S. 16th Street, 22nd Floor
Philadelphia PA , 19102
UNITED STATES

Correspondent e-mail: rjacobsmeadway@eckertseamans.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SEXY HAIR	Renewed	<u>75634213</u>	<u>2403396</u>
SEXY HAIR CONCEPTS	Cancelled - Section 8	<u>76017117</u>	<u>2757856</u>
STRONGSEXYHAIR	Cancelled - Section 8	<u>77167615</u>	<u>3371913</u>
SHORT SEXY	Section 8 - Accepted	<u>78942921</u>	<u>3247541</u>
HEALTHY SEXY	Section 8 - Accepted	<u>78942919</u>	<u>3247540</u>
BIGSEXYHAIR	Section 8 and 15 - Accepted and Acknowledged	<u>77362571</u>	<u>3539680</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jun 22, 2008	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 24, 2008	Aug 03, 2008
3	PENDING, INSTITUTED	Jun 24, 2008	
4	WITHDRAWAL OF APPLICATION	May 13, 2008	
5	BOARD'S DECISION: SUSTAINED	Jul 21, 2008	
6	TERMINATED	Jul 21, 2008	
7	BOARD'S DECISION: DISMISSED AS MOOT	Jul 29, 2008	

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Mark: SEXY



US Serial Number: 77186183

Application Filing Date: May 21, 2007

US Registration Number: 3478939

Registration Date: Aug. 05, 2008

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Oct. 17, 2013

Publication Date: May 20, 2008

Mark Information

Mark Literal Elements: SEXY

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of a star followed by the word "SEXY". The color red appears in the star and the word "SEXY".

Color Drawing: Yes

Color(s) Claimed: The color(s) red is/are claimed as a feature of the mark.

Design Search Code(s): 01.01.03 - Star - a single star with five points

Related Properties Information

Claimed Ownership of US Registrations: 2403396, 2757856, 3247540 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: hair care products, namely, hair shampoos, hair colors, hair conditioners, hair mousses, hair sprays, hair gels, hair gel foams, hair creams, hair styling fixative in the nature of hair waxes, hair detangling sprays, hair balms, hair glosses, hair pomades, dry silicon serum sprays for hair and hair tonics

International Class(es): 003 - Primary Class

U.S Class(es): 001, 004, 006, 050, 051, 052

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 30, 2002

Use in Commerce: Apr. 30, 2002

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: SEXY HAIR CONCEPTS, LLC

Owner Address: 21551 PRAIRIE STREET
CHATSWORTH, CALIFORNIA UNITED STATES 91311

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Amy Span Wergeles

Attorney Primary Email Address: trademarks@henkel.com

Attorney Email Yes
Authorized:

Correspondent

Correspondent Name/Address: Amy Span Wergeles
Henkel Corporation
7201 E. Henkel Way
MS 01.45
Scottsdale, ARIZONA UNITED STATES 85255

Fax: 480.754.6387

Correspondent e-mail: trademarks@henkel.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 20, 2016	ATTORNEY REVOKED AND/OR APPOINTED	
Apr. 20, 2016	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jan. 14, 2014	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Oct. 17, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Oct. 17, 2013	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	75461
Oct. 08, 2013	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	75461
Oct. 17, 2013	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	75461
Oct. 08, 2013	TEAS SECTION 8 & 15 RECEIVED	
Dec. 26, 2012	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Sep. 25, 2012	NOTICE OF SUIT	
Aug. 03, 2011	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
May 25, 2011	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Aug. 05, 2008	REGISTERED-PRINCIPAL REGISTER	
May 20, 2008	PUBLISHED FOR OPPOSITION	
Apr. 30, 2008	NOTICE OF PUBLICATION	
Apr. 23, 2008	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Apr. 11, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	70468
Apr. 11, 2008	ASSIGNED TO LIE	70468

Apr. 01, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 11, 2008	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Mar. 11, 2008	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Mar. 11, 2008	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 06, 2008	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Sep. 11, 2007	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Sep. 11, 2007	NON-FINAL ACTION E-MAILED	6325
Sep. 11, 2007	NON-FINAL ACTION WRITTEN	78445
Aug. 31, 2007	ASSIGNED TO EXAMINER	78445
May 25, 2007	NOTICE OF DESIGN SEARCH CODE MAILED	
May 24, 2007	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 117

Date in Location: Oct. 17, 2013

Assignment Abstract Of Title Information

Summary

Total Assignments: 8

Registrant: Sexy Hair Concepts, LLC

Assignment 1 of 8

Conveyance: NOTICE OF GRANT OF SECURITY INTEREST

Reel/Frame: 3764/0380

Pages: 7

Date Recorded: Apr. 22, 2008

Supporting Documents: assignment-tm-3764-0380.pdf

Assignor

Name: SEXY HAIR CONCEPTS, LLC

Execution Date: Apr. 09, 2008

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Assignee

Name: BANK OF AMERICA, N.A., AS COLLATERAL AGENT

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 800 FIFTH AVENUE
WA1-501-32-37
SEATTLE, WASHINGTON 98104

Correspondent

Correspondent Name: MOORE & VAN ALLEN PLLC

Correspondent Address: 430 DAVIS DRIVE
SUITE 500
MORRISVILLE, NC 27560

Domestic Representative - Not Found

Assignment 2 of 8

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: 4618/0260

Pages: 44

Date Recorded: Sep. 07, 2011

Supporting Documents: assignment-tm-4618-0260.pdf

Documents:

Name: BANK OF AMERICA, N.A., AS COLLATERAL AGENT

Legal Entity Type: NATIONAL BANKING ASSOCIATION

Assignor

Execution Date: Apr. 08, 2011

State or Country: UNITED STATES
Where Organized:

Assignee

Name: SEXY HAIR CONCEPTS, LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE
Where Organized:

Address: 21551 PRAIRIE STREET
CHATSWORTH, CALIFORNIA 91311

Correspondent

Correspondent Name: MATTHEW E. BLACK

Correspondent Address: 1211 AVENUE OF THE AMERICAS
ROPES & GRAY LLP
NEW YORK, NY 10036-8704

Domestic Representative - Not Found

Assignment 3 of 8

Conveyance: CHANGE OF NAME

Reel/Frame: 4545/0001

Pages: 10

Date Recorded: May 20, 2011

Supporting Documents: assignment-tm-4545-0001.pdf

Assignor

Name: SEXY HAIR CONCEPTS, LLC

Execution Date: Apr. 19, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: CALIFORNIA
Where Organized:

Assignee

Name: SEXY HAIR LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE
Where Organized:

Address: 21551 PRAIRIE STREET
CHATSWORTH, CALIFORNIA 91311

Correspondent

Correspondent Name: JAY MEADWAY

Correspondent Address: 50 SOUTH 16TH STREET, 22ND FLOOR
TWO LIBERTY PLACE
PHILADELPHIA, PA 19102

Domestic Representative - Not Found

Assignment 4 of 8

Conveyance: SECURITY INTEREST

Reel/Frame: 4529/0562

Pages: 8

Date Recorded: Apr. 27, 2011

Supporting Documents: assignment-tm-4529-0562.pdf

Assignor

Name: SEXY HAIR LLC

Execution Date: Apr. 25, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE
Where Organized:

Assignee

Name: BANK OF MONTREAL, AS COLLATERAL AGENT

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country: UNITED STATES
Where Organized:

Address: 115 S. LASALLE STREET, 12 WEST

CHICAGO, ILLINOIS 60603

Correspondent

Correspondent Name: SHARON PATTERSON, PARALEGAL

Correspondent Address: C/O GOLDBERG KOHN LTD., 55 E. MONROE ST.
STE 3300
CHICAGO, IL 60603

Domestic Representative - Not Found

Assignment 5 of 8

Conveyance: CHANGE OF NAME

Reel/Frame: 4591/0032

Pages: 5

Date Recorded: Jul. 26, 2011

Supporting Documents: assignment-tm-4591-0032.pdf

Assignor

Name: SEXY HAIR LLC

Execution Date: Jul. 07, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: SEXY HAIR CONCEPTS, LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 21551 PRAIRIE STREET
CHATSWORTH, CALIFORNIA 91311

Correspondent

Correspondent Name: SHARON PATTERSON, PARALEGAL

Correspondent Address: C/O GOLDBERG KOHN LTD., 55 E. MONROE ST.
STE. 3300
CHICAGO, IL 60603

Domestic Representative - Not Found

Assignment 6 of 8

Conveyance: SECURITY INTEREST

Reel/Frame: 4611/0940

Pages: 19

Date Recorded: Aug. 25, 2011

Supporting Documents: assignment-tm-4611-0940.pdf

Assignor

Name: SEXY HAIR CONCEPTS, LLC

Execution Date: Aug. 25, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: U.S. BANK NATIONAL ASSOCIATION

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: ONE US BANK PLAZA
12TH FLOOR
ST. LOUIS, MISSOURI 63101

Correspondent

Correspondent Name: TIFFANY L. SCHWARTZ

Correspondent Address: ONE US BANK PLAZA
THOMPSON COBURN LLP
ST. LOUIS, MO 63101

Domestic Representative - Not Found

Assignment 7 of 8

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: 4611/0959

Pages: 7

Date Recorded: Aug. 25, 2011

Supporting Documents: assignment-tm-4611-0959.pdf

Name: BANK OF MONTREAL

Legal Entity Type: CHARTERED BANK

Assignor

Execution Date: Aug. 25, 2011

State or Country: CANADA
Where Organized:

Name: SEXY HAIR CONCEPTS, LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

Assignee

State or Country: DELAWARE
Where Organized:

Address: 21551 PRAIRIE STREET
CHATSWORTH, CALIFORNIA 91311

Correspondent

Correspondent Name: TIFFANY L. SCHWARTZ

Correspondent Address: ONE US BANK PLAZA
THOMPSON COBURN LLP
ST. LOUIS, MO 63101

Domestic Representative - Not Found

Assignment 8 of 8

Conveyance: AMENDMENT TO PAENT AND TRADEMARK SECURITY AGREEMENT

Reel/Frame: 4923/0250

Pages: 13

Date Recorded: Dec. 19, 2012

Supporting Documents: assignment-tm-4923-0250.pdf

Name: SEXY HAIR CONCEPTS, LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

Assignor

Execution Date: Dec. 14, 2012

State or Country: DELAWARE
Where Organized:

Name: U.S. BANK NATIONAL ASSOCIATION

Legal Entity Type: NATIONAL BANKING ASSOCIATION

Assignee

State or Country: UNITED STATES
Where Organized:

Address: ONE US BANK PLAZA, 12TH FLOOR
ST. LOUIS, MISSOURI 63101

Correspondent

Correspondent Name: JENNIFER A. VISINTINE

Correspondent Address: ONE US BANK PLAZA
THOMPSON COBURN LLP
ST. LOUIS, MO 63101

Domestic Representative - Not Found

Generated on: This page was generated by TSDR on 2016-11-17 15:38:12 EST

Mark: HEALTHY SEXY

HEALTHY SEXY

US Serial Number: 78942919

Application Filing Date: Aug. 02, 2006

US Registration Number: 3247540

Registration Date: May 29, 2007

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Section 8 declaration has been accepted.

Status Date: Mar. 09, 2013

Publication Date: Mar. 13, 2007

Mark Information

Mark Literal Elements: HEALTHY SEXY

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 2403396, 2486702, 2757856 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: hair care products, namely hair shampoos, hair conditioners, hair pomades and hair tonics

International Class(es): 003 - Primary Class

U.S Class(es): 001, 004, 006, 050, 051, 052

Class Status: ACTIVE

Basis: 1(a)

First Use: May 20, 2001

Use in Commerce: May 20, 2001

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: SEXY HAIR CONCEPTS, LLC

Owner Address: 21551 PRAIRIE STREET
CHATSWORTH, CALIFORNIA UNITED STATES 91311

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Amy Span Wergeles

Attorney Primary Email Address: trademarks@henkel.com

Attorney Email Yes
Authorized:

Correspondent

Correspondent Name/Address: Amy Span Wergeles
Henkel Corporation
7201 E. Henkel Way
MS 01.45
Scottsdale, ARIZONA UNITED STATES 85255

Fax: 480.754.6387

Correspondent e-mail: trademarks@henkel.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
May 29, 2016	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Apr. 20, 2016	ATTORNEY REVOKED AND/OR APPOINTED	
Apr. 20, 2016	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jan. 14, 2014	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Oct. 16, 2013	SEC. 15 ACKNOWLEDGEMENT - E-MAILED	
Oct. 16, 2013	REGISTERED - SEC. 15 ACKNOWLEDGED	59136
Oct. 09, 2013	REGISTERED - SEC. 15 AFFIDAVIT FILED	59136
Oct. 11, 2013	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	59136
Oct. 09, 2013	TEAS SECTION 15 RECEIVED	
Mar. 09, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 - E-MAILED	
Mar. 09, 2013	REGISTERED - SEC. 8 (6-YR) ACCEPTED	70131
Mar. 09, 2013	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	70131
Feb. 19, 2013	TEAS SECTION 8 RECEIVED	
Dec. 26, 2012	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Aug. 03, 2011	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
May 25, 2011	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Apr. 23, 2008	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 06, 2008	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 29, 2007	REGISTERED-PRINCIPAL REGISTER	
Mar. 13, 2007	PUBLISHED FOR OPPOSITION	
Feb. 21, 2007	NOTICE OF PUBLICATION	
Jan. 31, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	68123
Jan. 31, 2007	ASSIGNED TO LIE	68123
Dec. 28, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 28, 2006	ASSIGNED TO EXAMINER	77875
Aug. 08, 2006	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Section 8 - Accepted
Continued Use:

Affidavit of Section 15 - Accepted
Incontestability:

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 113

Date in Location: Oct. 16, 2013

Assignment Abstract Of Title Information

Summary

Total Assignments: 8

Registrant: Sexy Hair Concepts, LLC

Assignment 1 of 8

Conveyance: NOTICE OF GRANT OF SECURITY INTEREST

Reel/Frame: 3764/0380

Pages: 7

Date Recorded: Apr. 22, 2008

Supporting assignment-tm-3764-0380.pdf
Documents:

Assignor

Name: SEXY HAIR CONCEPTS, LLC

Execution Date: Apr. 09, 2008

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country CALIFORNIA
Where Organized:

Assignee

Name: BANK OF AMERICA, N.A., AS COLLATERAL AGENT

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country UNITED STATES
Where Organized:

Address: 800 FIFTH AVENUE
WA1-501-32-37
SEATTLE, WASHINGTON 98104

Correspondent

Correspondent Name: MOORE & VAN ALLEN PLLC

Correspondent Address: 430 DAVIS DRIVE
SUITE 500
MORRISVILLE, NC 27560

Domestic Representative - Not Found

Assignment 2 of 8

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: 4618/0260

Pages: 44

Date Recorded: Sep. 07, 2011

Supporting assignment-tm-4618-0260.pdf
Documents:

Assignor

Name: BANK OF AMERICA, N.A., AS COLLATERAL AGENT

Execution Date: Apr. 08, 2011

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country UNITED STATES
Where Organized:

Assignee

Name: SEXY HAIR CONCEPTS, LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Address: 21551 PRAIRIE STREET
CHATSWORTH, CALIFORNIA 91311

Correspondent

Correspondent MATTHEW E. BLACK
Name:

Correspondent 1211 AVENUE OF THE AMERICAS
Address: ROPES & GRAY LLP
NEW YORK, NY 10036-8704

Domestic Representative - Not Found

Assignment 3 of 8

Conveyance: CHANGE OF NAME

Reel/Frame: 4545/0001

Pages: 10

Date Recorded: May 20, 2011

Supporting assignment-tm-4545-0001.pdf
Documents:

Assignor

Name: SEXY HAIR CONCEPTS, LLC

Execution Date: Apr. 19, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country CALIFORNIA
Where Organized:

Assignee

Name: SEXY HAIR LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Address: 21551 PRAIRIE STREET
CHATSWORTH, CALIFORNIA 91311

Correspondent

Correspondent JAY MEADWAY
Name:

Correspondent 50 SOUTH 16TH STREET, 22ND FLOOR
Address: TWO LIBERTY PLACE
PHILADELPHIA, PA 19102

Domestic Representative - Not Found

Assignment 4 of 8

Conveyance: SECURITY INTEREST

Reel/Frame: 4529/0562

Pages: 8

Date Recorded: Apr. 27, 2011

Supporting assignment-tm-4529-0562.pdf
Documents:

Assignor

Name: SEXY HAIR LLC

Execution Date: Apr. 25, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Assignee

Name: BANK OF MONTREAL, AS COLLATERAL AGENT

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country UNITED STATES
Where Organized:

Address: 115 S. LASALLE STREET, 12 WEST
CHICAGO, ILLINOIS 60603

Correspondent

Correspondent SHARON PATTERSON, PARALEGAL
Name:

Correspondent C/O GOLDBERG KOHN LTD., 55 E. MONROE ST.
Address: STE 3300
CHICAGO, IL 60603

Domestic Representative - Not Found

Assignment 5 of 8

Conveyance: CHANGE OF NAME

Reel/Frame: 4591/0032

Pages: 5

Date Recorded: Jul. 26, 2011

Supporting assignment-tm-4591-0032.pdf

Documents:

Name: SEXY HAIR LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

Assignor

Execution Date: Jul. 07, 2011

State or Country DELAWARE
Where Organized:

Assignee

Name: SEXY HAIR CONCEPTS, LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Address: 21551 PRAIRIE STREET
CHATSWORTH, CALIFORNIA 91311

Correspondent

Correspondent Name: SHARON PATTERSON, PARALEGAL

Correspondent Address: C/O GOLDBERG KOHN LTD., 55 E. MONROE ST.
STE. 3300
CHICAGO, IL 60603

Domestic Representative - Not Found

Assignment 6 of 8

Conveyance: SECURITY INTEREST

Reel/Frame: 4611/0940

Pages: 19

Date Recorded: Aug. 25, 2011

Supporting Documents: assignment-tm-4611-0940.pdf

Assignor

Name: SEXY HAIR CONCEPTS, LLC

Execution Date: Aug. 25, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Assignee

Name: U.S. BANK NATIONAL ASSOCIATION

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country UNITED STATES
Where Organized:

Address: ONE US BANK PLAZA
12TH FLOOR
ST. LOUIS, MISSOURI 63101

Correspondent

Correspondent Name: TIFFANY L. SCHWARTZ

Correspondent Address: ONE US BANK PLAZA
THOMPSON COBURN LLP
ST. LOUIS, MO 63101

Domestic Representative - Not Found

Assignment 7 of 8

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: 4611/0959

Pages: 7

Date Recorded: Aug. 25, 2011

Supporting Documents: assignment-tm-4611-0959.pdf

Assignor

Name: BANK OF MONTREAL

Execution Date: Aug. 25, 2011

Legal Entity Type: CHARTERED BANK

State or Country CANADA
Where Organized:

Assignee

Name: SEXY HAIR CONCEPTS, LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Address: 21551 PRAIRIE STREET

CHATSWORTH, CALIFORNIA 91311

Correspondent

Correspondent Name: TIFFANY L. SCHWARTZ

Correspondent Address: ONE US BANK PLAZA
THOMPSON COBURN LLP
ST. LOUIS, MO 63101

Domestic Representative - Not Found

Assignment 8 of 8

Conveyance: AMENDMENT TO PAENT AND TRADEMARK SECURITY AGREEMENT

Reel/Frame: 4923/0250

Pages: 13

Date Recorded: Dec. 19, 2012

Supporting Documents: [assignment-tm-4923-0250.pdf](#)

Assignor

Name: SEXY HAIR CONCEPTS, LLC

Execution Date: Dec. 14, 2012

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: U.S. BANK NATIONAL ASSOCIATION

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: ONE US BANK PLAZA, 12TH FLOOR
ST. LOUIS, MISSOURI 63101

Correspondent

Correspondent Name: JENNIFER A. VISINTINE

Correspondent Address: ONE US BANK PLAZA
THOMPSON COBURN LLP
ST. LOUIS, MO 63101

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 10

Type of Proceeding: Opposition

Proceeding Number: 91215418

Filing Date: Mar 13, 2014

Status: Terminated

Status Date: Mar 13, 2014

Interlocutory Attorney: CHRISTEN M ENGLISH

Defendant

Name: Inspired Beauty Brands, Inc.

Correspondent Address: MATTHEW J BRESNAHAN
WILSON SONSINI GOODRICH & ROSATI
12235 EL CAMINO REAL STE 200
SAN DIEGO CA UNITED STATES , 92130-3002

Correspondent e-mail: mbresnahan@wsgr.com , thooper@wsgr.com , trademarks@wsgr.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
WHO SAYS SILVER HAIR ISN'T SEXY?	Abandoned - After Inter-Partes Decision	86072240	
	Plaintiff(s)		

Name: Sexy Hair Concepts, Inc.

Correspondent: ROBERTA JACOBS MEADWAY

Address: ECKERT SEAMANS CHERIN & MELLOTT LLC
50 S 16TH STREET TWO LIBERTY PLACE, 22ND FLOOR
PHILADELPHIA PA UNITED STATES , 19102

Correspondent e-mail: rjacobsmeadway@eckertseamans.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
SEXY	Registered	<u>78942914</u>	<u>3927766</u>
SEXY HAIR	Renewed	<u>75634213</u>	<u>2403396</u>
BIGSEXYHAIR	Section 8 and 15 - Accepted and Acknowledged	<u>77362571</u>	<u>3539680</u>
STRAIGHTSEXYHAIR	Registered	<u>85853433</u>	<u>4446683</u>
SEXY	Section 8 and 15 - Accepted and Acknowledged	<u>77186183</u>	<u>3478939</u>
HEALTHY SEXY	Section 8 - Accepted	<u>78942919</u>	<u>3247540</u>

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Mar 13, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 13, 2014	Apr 22, 2014
3	PENDING, INSTITUTED	Mar 13, 2014	
4	ANSWER	Apr 22, 2014	
5	W/DRAW OF APPLICATION	Jul 16, 2014	
6	BD DECISION: SUSTAINED	Jul 24, 2014	
7	TERMINATED	Jul 24, 2014	
8	BD DECISION: SUSTAINED	Jul 24, 2014	

Type of Proceeding: Opposition

Proceeding Number: 91198119

Filing Date: Jan 10, 2011

Status: Terminated

Status Date: Apr 13, 2011

Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: CS Pursuits, LLC

Correspondent Address: EVAN ANDERSON
PATEL & ALUMIT, P.C.
16830 VENTURA BLVD., SUITE 360
ENCINO CA UNITED STATES , 90049-6146

Correspondent e-mail: evan@patelalumit.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
CLASSY SEXY	Registered	<u>85090943</u>	<u>4080877</u>
Plaintiff(s)			

Name: Sexy Hair Concepts

Correspondent Address: RIBERTA JACOBS-MEADWAY
ECKERT SEAMANS CHERIN & MELLOTT, LLC
TWO LIBERTY PLACE, 50 S. 16TH STREET, 22nd FLOOR
PHILADELPHIA PA UNITED STATES , 19102

Correspondent e-mail: RJacobsMeadway@eckertseamans.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
SEXY HAIR	Renewed	<u>75634213</u>	<u>2403396</u>
SEXY	Section 8 and 15 - Accepted and Acknowledged	<u>77186183</u>	<u>3478939</u>
HEALTHY SEXY	Section 8 - Accepted	<u>78942919</u>	<u>3247540</u>
BIGSEXYHAIR	Section 8 and 15 - Accepted and Acknowledged	<u>77362571</u>	<u>3539680</u>
STRONGSEXYHAIR	Cancelled - Section 8	<u>77167615</u>	<u>3371913</u>

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 10, 2011	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 10, 2011	Feb 19, 2011
3	PENDING, INSTITUTED	Jan 10, 2011	
4	STIPULATION FOR AN EXTENSION OF TIME	Feb 14, 2011	
5	EXTENSION OF TIME GRANTED	Feb 14, 2011	
6	AMENDMENT OF APPLICATION WITH CONSENT	Mar 21, 2011	
7	BD'S DECISION: DISMISSED W/O PREJUDICE	Apr 13, 2011	
8	TERMINATED	Apr 13, 2011	

Type of Proceeding: Opposition

Proceeding Number: 91194328

Filing Date: Mar 30, 2010

Status: Terminated

Status Date: May 26, 2010

Interlocutory Attorney: LINDA M SKORO

Defendant

Name: Pravana International

Correspondent Address: PRAVANA INTERNATIONAL
195 DAPPLEGRAY RAOD
BELL CANYON CA UNITED STATES , 91307

Associated marks

Mark	Application Status	Serial Number	Registration Number
NATURALLY SEXY	Abandoned - After Inter-Partes Decision	<u>77857682</u>	
Plaintiff(s)			

Name: Sexy Hair Concepts, LLC

Correspondent Address: Roberta Jacobs-Meadway
Eckert Seamans Cherin & Mellott
50 South 16th StreetTwo Liberty Place
Philadelphia PA UNITED STATES , 19102

Correspondent e-mail: rjacobsmeadway@eckertseamans.com , jhoynoski@eckertseamans.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SEXY HAIR	Renewed	<u>75634213</u>	<u>2403396</u>
SEXY	Section 8 and 15 - Accepted and Acknowledged	<u>77186183</u>	<u>3478939</u>
HEALTHY SEXY	Section 8 - Accepted	<u>78942919</u>	<u>3247540</u>
SEXYHAIRORGANICS	Cancelled - Section 8	<u>77620545</u>	<u>3729749</u>

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Mar 30, 2010	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 30, 2010	May 09, 2010
3	PENDING, INSTITUTED	Mar 30, 2010	
4	WITHDRAWAL OF DOMESTIC REPRESENTATIVE	Mar 15, 2010	
5	ANSWER DUE MAY 26, 2010/TRAIL DATES RESET	Apr 16, 2010	
6	WITHDRAWAL OF APPLICATION WITH CONSENT	Apr 29, 2010	
7	BD'S DECISION: DISMISSED W/O PREJUDICE	May 26, 2010	
8	TERMINATED	May 26, 2010	

Type of Proceeding: Opposition

Proceeding Number: 91192091

Filing Date: Sep 29, 2009

Status: Terminated

Status Date: May 25, 2010

Interlocutory Attorney: GEORGE POLOGEORGIS

Defendant**Name:** Yorella Corp.**Correspondent** WILLIAM C. HEARON**Address:** WILLIAM C. HEARON, P.A.
1 S.E. 3RD AVENUE SUITE 3000
MIAMI FL UNITED STATES , 33131-1711**Correspondent e-mail:** bill@williamhearon.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
SEXY-DO	Abandoned - After Inter-Partes Decision	<u>77543285</u>	

Plaintiff(s)**Name:** Sexy Hair Concepts, LLC**Correspondent** ROBERTA JACOBS-MEADWAY**Address:** ECKERT SEAMANS CHERIN & MELLOTT, LLC
TWO LIBERTY PLACE, 50 SOUTH 16th STREET, 22nd FLOOR
PHILADELPHIA PA UNITED STATES , 19102**Correspondent e-mail:** RJacobsMeadway@eckertseamans.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
SEXY HAIR	Renewed	<u>75634213</u>	<u>2403396</u>
HEALTHY SEXY	Section 8 - Accepted	<u>78942919</u>	<u>3247540</u>
SEXY	Section 8 and 15 - Accepted and Acknowledged	<u>77186183</u>	<u>3478939</u>
BIGSEXYHAIR	Section 8 and 15 - Accepted and Acknowledged	<u>77362571</u>	<u>3539680</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Sep 29, 2009	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 29, 2009	Nov 08, 2009
3	PENDING, INSTITUTED	Sep 29, 2009	
4	STIPULATION FOR AN EXTENSION OF TIME	Nov 06, 2009	
5	EXTENSION OF TIME GRANTED	Nov 06, 2009	
6	STIPULATION FOR AN EXTENSION OF TIME	Dec 04, 2009	
7	EXTENSION OF TIME GRANTED	Dec 04, 2009	
8	STIPULATION FOR AN EXTENSION OF TIME	Feb 04, 2010	
9	EXTENSION OF TIME GRANTED	Feb 04, 2010	
10	STIPULATION FOR AN EXTENSION OF TIME	Mar 09, 2010	
11	EXTENSION OF TIME GRANTED	Mar 09, 2010	
12	WITHDRAWAL OF OPPOSITION	Apr 26, 2010	
13	WITHDRAWAL OF APPLICATION	Apr 27, 2010	
14	BD'S DECISION: DISMISSED W/O PREJUDICE	May 25, 2010	
15	TERMINATED	May 25, 2010	

Type of Proceeding: Opposition**Proceeding Number:** 91190001**Filing Date:** Apr 30, 2009**Status:** Terminated**Status Date:** Sep 23, 2009**Interlocutory Attorney:** CHERYL A BUTLER**Defendant****Name:** betty beauty, inc.**Correspondent** Robert L. Powley**Address:** Powley & Gibson, P.C.
304 Hudson Street, 2nd Floor
New York NY UNITED STATES , 10013**Correspondent e-mail:** trademarks@powlegibson.com

Associated marks		Serial Number	Registration Number
Mark	Application Status		
SEXY BETTY	Abandoned - After Inter-Partes Decision	<u>77619852</u>	
Plaintiff(s)			

Name: Sexy Hair Concepts LLC

Correspondent Roberta Jacobs-Meadway

Address: Eckert Seamans Cherin & Mellott, LLC
Two Liberty Place, 50 S. 16th Street
Philadelphia PA UNITED STATES , 19102

Correspondent e-mail: rjacobsmeadway@eckertseamans.com

Associated marks		Serial Number	Registration Number
Mark	Application Status		
SEXY HAIR	Renewed	<u>75634213</u>	<u>2403396</u>
SEXY	Section 8 and 15 - Accepted and Acknowledged	<u>77186183</u>	<u>3478939</u>
HEALTHY SEXY	Section 8 - Accepted	<u>78942919</u>	<u>3247540</u>
COLOR ME SEXY	Cancelled - Section 8	<u>77319044</u>	<u>3457615</u>

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 30, 2009	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 30, 2009	Jun 09, 2009
3	PENDING, INSTITUTED	Apr 30, 2009	
4	CHANGE OF CORRESPONDENCE ADDRESS	Jun 08, 2009	
5	STIPULATION FOR AN EXTENSION OF TIME	Jun 08, 2009	
6	EXTENSION OF TIME GRANTED	Jun 08, 2009	
7	STIPULATION FOR AN EXTENSION OF TIME	Jul 07, 2009	
8	EXTENSION OF TIME GRANTED	Jul 09, 2009	
9	STIPULATION FOR AN EXTENSION OF TIME	Jul 22, 2009	
10	STIPULATION FOR AN EXTENSION OF TIME	Jul 22, 2009	
11	TRIAL DATES RESET	Jul 26, 2009	
12	STIPULATION FOR AN EXTENSION OF TIME	Aug 06, 2009	
13	SUSPENDED	Aug 07, 2009	
14	NOTICE OF DEFAULT	Sep 04, 2009	
15	CORRECTION TO BOARD'S ORDER	Sep 22, 2009	
16	WITHDRAWAL OF APPLICATION	Sep 22, 2009	
17	BD'S DECISION: DISMISSED W/O PREJUDICE	Sep 23, 2009	
18	TERMINATED	Sep 23, 2009	

Type of Proceeding: Opposition

Proceeding Number: 91189365

Filing Date: Mar 20, 2009

Status: Terminated

Status Date: Jul 17, 2009

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: Antonio Puig, S.A.

Correspondent PAUL FIELDS, AMY J. BENJAMIN AND ABIGAIL

Address: DARBY & DARBY P.C.
PO BOX 770
NEW YORK NY UNITED STATES , 10008-0770

Correspondent e-mail: pfields@darbylaw.com , tmocket@darbylaw.com

Associated marks		Serial Number	Registration Number
Mark	Application Status		
SEX BOMB	Registered	<u>77605030</u>	<u>3826865</u>

Plaintiff(s)**Name:** Sexy Hair Concepts, LLC**Correspondent** Roberta Jacobs-Meadway**Address:** Eckert Seamans Cherin & Mellott, LLC
Two Liberty Place 50 South 16th Street, 22nd Floor
Philadelphia PA UNITED STATES , 19102**Correspondent e-mail:** rjacobsmeadway@eckertseamans.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
SEXY HAIR	Renewed	<u>75634213</u>	<u>2403396</u>
SEXY	Section 8 and 15 - Accepted and Acknowledged	<u>77186183</u>	<u>3478939</u>
HEALTHY SEXY	Section 8 - Accepted	<u>78942919</u>	<u>3247540</u>
SEXSYMBOL	Cancelled - Section 8	<u>76132497</u>	<u>2636664</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Mar 20, 2009	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 20, 2009	Apr 29, 2009
3	PENDING, INSTITUTED	Mar 20, 2009	
4	STIPULATION FOR AN EXTENSION OF TIME	Apr 22, 2009	
5	EXTENSION OF TIME GRANTED	Apr 22, 2009	
6	STIPULATION FOR AN EXTENSION OF TIME	May 29, 2009	
7	EXTENSION OF TIME GRANTED	May 29, 2009	
8	DEF'S AMENDMENT OF APPLICATION AND WITHDRAWAL OF OPP W/CONSENT	Jun 15, 2009	
9	BD'S DECISION: DISMISSED W/O PREJUDICE	Jul 17, 2009	
10	TERMINATED	Jul 17, 2009	

Type of Proceeding: Opposition**Proceeding Number:** 91187138**Filing Date:** Oct 24, 2008**Status:** Terminated**Status Date:** Jan 29, 2009**Interlocutory Attorney:** ANDREW P BAXLEY**Defendant****Name:** Ungerer & Company**Correspondent** STEPHEN L. BAKER**Address:** BAKER AND RANNELLS PA
575 ROUTE 28
RARITAN NJ UNITED STATES , 08869-1354**Correspondent e-mail:** officeactions@br-tmlaw.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
NATURALLY SEXY	Abandoned - After Inter-Partes Decision	<u>77439372</u>	

Plaintiff(s)**Name:** Sexy Hair Concepts, LLC**Correspondent** Roberta Jacobs-Meadway**Address:** Eckert Seamans Cherin & Mellott, LLC
Two Liberty Place, 50 S. 16th Street
Philadelphia PA UNITED STATES , 19102**Correspondent e-mail:** rjacobsmeadway@eckertseamans.com , smcconnell@eckertseamans.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
SEXY HAIR	Renewed	<u>75634213</u>	<u>2403396</u>
SEXY	Section 8 and 15 - Accepted and Acknowledged	<u>77186183</u>	<u>3478939</u>

HEALTHY SEXY

Section 8 - Accepted

78942919

3247540

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Oct 24, 2008	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Oct 24, 2008	Dec 03, 2008
3	PENDING, INSTITUTED	Oct 24, 2008	
4	P'S MOTION FOR DEFAULT JUDGEMENT	Dec 17, 2008	
5	BOARD'S DECISION: SUSTAINED	Jan 29, 2009	
6	TERMINATED	Jan 29, 2009	

Type of Proceeding: Opposition

Proceeding Number: 91184775

Filing Date: Jun 22, 2008

Status: Terminated

Status Date: Jul 29, 2008

Interlocutory Attorney: ANGELA LYKOS

Defendant

Name: DR. MIRACLES, INC.

Correspondent Address: ROCCO S. BARRESE
DILWORTH & BARRESE, LLP.
333 EARLE OVINGTON BLVD STE 702
UNIONDALE NY UNITED STATES , 11553-3638

Associated marks

Mark	Application Status	Serial Number	Registration Number
"HEALTHY HAIR IS SEXY HAIR!" "DES CHEVEUX EN SANTE SONT DES CHEVEUX SEXY!"	Abandoned - After Inter-Partes Decision	77333019	
Plaintiff(s)			

Name: Sexy Hair Concepts, LLC

Correspondent Address: Roberta Jacobs-Meadway
Eckert Seamans Cherin & Mellott, LLC
Two Liberty Place 50 S. 16th Street, 22nd Floor
Philadelphia PA UNITED STATES , 19102

Correspondent e-mail: rjacobsmeadway@eckertseamans.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SEXY HAIR	Renewed	75634213	2403396
SEXY HAIR CONCEPTS	Cancelled - Section 8	76017117	2757856
STRONGSEXYHAIR	Cancelled - Section 8	77167615	3371913
SHORT SEXY	Section 8 - Accepted	78942921	3247541
HEALTHY SEXY	Section 8 - Accepted	78942919	3247540
BIGSEXYHAIR	Section 8 and 15 - Accepted and Acknowledged	77362571	3539680

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jun 22, 2008	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 24, 2008	Aug 03, 2008
3	PENDING, INSTITUTED	Jun 24, 2008	
4	WITHDRAWAL OF APPLICATION	May 13, 2008	
5	BOARD'S DECISION: SUSTAINED	Jul 21, 2008	
6	TERMINATED	Jul 21, 2008	
7	BOARD'S DECISION: DISMISSED AS MOOT	Jul 29, 2008	

Type of Proceeding: Opposition

Proceeding Number: 91184095

Filing Date: May 14, 2008

Status: Terminated

Status Date: Nov 10, 2008

Interlocutory CHERYL S GOODMAN

Attorney:**Defendant****Name:** TIC International Trading, Inc.**Correspondent** Bruno Tarabichi**Address:** Owens Tarabichi LLP
111 W. Saint John St., Suite 588
San Jose CA UNITED STATES , 95113**Correspondent e-mail:** btarabichi@owenstarabichi.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
SEXY CLIPS	Abandoned - No Statement Of Use Filed	<u>77286837</u>	

Plaintiff(s)**Name:** Sexy Hair Concepts, LLC**Correspondent** Roberta Jacobs-Meadway, Esq.**Address:** Eckert Seamans Cherin & Mellott, LLC
Two Liberty Place50 South 16th Street, 22nd Floor
Philadelphia PA UNITED STATES , 19102**Correspondent e-mail:** RJacobsMeadway@eckertseamans.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
SEXY HAIR	Renewed	<u>75634213</u>	<u>2403396</u>
HEALTHY SEXY	Section 8 - Accepted	<u>78942919</u>	<u>3247540</u>
SEXSYMBOL	Cancelled - Section 8	<u>76132497</u>	<u>2636664</u>
SHORT SEXY	Section 8 - Accepted	<u>78942921</u>	<u>3247541</u>
STRONGSEXYHAIR	Cancelled - Section 8	<u>77167615</u>	<u>3371913</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	May 14, 2008	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 14, 2008	Jun 23, 2008
3	PENDING, INSTITUTED	May 14, 2008	
4	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Jun 17, 2008	
5	SUSPENDED	Jun 17, 2008	
6	CHANGE OF CORRESPONDENCE ADDRESS	Jun 26, 2008	
7	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Aug 21, 2008	
8	SUSPENDED	Aug 21, 2008	
9	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Sep 18, 2008	
10	SUSPENDED	Sep 18, 2008	
11	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Sep 18, 2008	
12	SUSPENDED	Sep 18, 2008	
13	D'S CONSENTED MOTION TO AMEND APPLICATION	Nov 05, 2008	
14	WITHDRAWAL OF OPPOSITION	Nov 07, 2008	
15	BOARD'S DECISION: DISMISSED	Nov 10, 2008	
16	TERMINATED	Nov 10, 2008	

Type of Proceeding: Opposition**Proceeding Number:** 91182112**Filing Date:** Jan 28, 2008**Status:** Terminated**Status Date:** May 21, 2008**Interlocutory Attorney:** LINDA M SKORO**Defendant****Name:** Mirror Mirror Incorporated**Correspondent** E. COOKE RAND**Address:** RAND ROSENZWEIG RADLEY & GORDON LLP

800 3RD AVE
NEW YORK NY UNITED STATES , 10022-7649

Correspondent e-mail: erand@randrose.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SEX IN A BOTTLE	Abandoned - No Statement Of Use Filed	<u>77209700</u>	
Plaintiff(s)			

Name: Sexy Hair Concepts, LLC

Correspondent Roberta Jacobs-Meadway, Esq.
Address: Ballard Spahr Andrews and Ingersoll, LLP
1735 Market Street, 51st Floor
Philadelphia PA UNITED STATES , 19103

Correspondent e-mail: jacobsmeadwayr@ballardspahr.com , steigerwalte@ballardspahr.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SEXY HAIR	Renewed	<u>75634213</u>	<u>2403396</u>
HEALTHY SEXY	Section 8 - Accepted	<u>78942919</u>	<u>3247540</u>
SEXSYMBOL	Cancelled - Section 8	<u>76132497</u>	<u>2636664</u>
HOT SEXY HIGHLIGHTS	Cancelled - Section 8	<u>76075306</u>	<u>2553996</u>
SHORT SEXY	Section 8 - Accepted	<u>78942921</u>	<u>3247541</u>
WILD SEXY HAIR	Cancelled - Section 8	<u>76260669</u>	<u>2707751</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 28, 2008	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 28, 2008	Mar 08, 2008
3	PENDING, INSTITUTED	Jan 28, 2008	
4	WITHDRAWAL OF OPPOSITION	Apr 23, 2008	
5	BD'S DECISION: DISMISSED W/O PREJUDICE	May 21, 2008	
6	TERMINATED	May 21, 2008	